

A Importância da Língua Estrangeira Moderna

Que educação quero para o futuro?



FISK Embu das Artes

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QUE EDUCAÇÃO QUERO PARA O FUTURO?

A Importância da Língua Estrangeira Moderna

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Que educação quero para o futuro?

A IMPORTÂNCIA DA LÍNGUA ESTRANGEIRA MODERNA

THE IMPORTANCE OF THE MODERN FOREIGN LANGUAGE

LA IMPORTANCIA DE LA LENGUA EXTRANJERA MODERNA

Introduction

Speech is the most common, accessible and functional way of communication human beings have managed to come up with to this day. It has become an indispensable asset throughout history, while also a clear example of how we've evolved from simple drawings on the walls of caves to interpreting complex symbols mixed together and translating those into written and spoken words.

Once the civilizations around the world started to connect, people realized that it is possible to improve this already great ability by learning other versions of it, other dialects and variations, by expanding the number of languages we're able to fluently speak and that brought gifts beyond communication alone; studies show that people who are bilingual are better at handling their attention and focusing while executing a task once their brain function shows a higher, more developed performance.

Besides the biological benefits, there are also other advantages that can be pointed out regarding this matter, for example, knowing a second language could put one far ahead of others while applying for a job or performing an exam, meaning such knowledge is also a key ready to open countless doors when it comes to professional or academic concerns.

It is also evident that nowadays, because of the process of globalization, idioms like English and Spanish have become like a worldwide common language, it is easy to get by anywhere as long as one dominates one of those. This defines how important multilingual education is, how it appeals to everyone everywhere; non-native speakers can add as much to the cultural background of a language as the people who have spoken it their whole lives, making it possible for – in this case – English or Spanish to become a vessel through which the nations around the world can integrate and contribute to each other's cultural, social and economic outlooks.

We invite you to read the words written on the next pages, carefully crafted and discussed by our students, who see the beauty and value of the modern foreign language and find enough inspiration in those views to bring them to life and share them through this book.

Pedagogical Team

FISK EMBU DAS ARTES - CENTRO

La relevancia del Español en la educación brasileña

La enseñanza de la lengua española existe ya casi un siglo en la educación brasileña, la primera referencia posee la fecha de 1919 en el colegio Pedro II, en Río de Janeiro, en 1942 y con base en las pesquisas hechas, español es después del chino la segunda lengua del mundo por número de usuarios y el segundo idioma de la comunicación internacional, después de inglés.

Español es el idioma oficial de muchos países, son ellos: Argentina, Bolivia, Cuba, Costa Rica, Ecuador, Guatemala, Honduras, México, Nicaragua, Panamá, Paraguay, Perú, El Salvador, Uruguay, Venezuela, Puerto Rico, la propia España y está bastante presente en Florida y otras regiones de EE.UU.

La importancia de aprender el español que se basa en un aprendizaje con intuito comercial, profesional, académico, cultural y no se queda de lado en Brasil, debido al hecho de que la lengua se ha introducida en los últimos tiempos de muchos países en que la lengua materna es el español, invertir en un aprendizaje cualificado de este idioma facilitará en la comunicación entre ambos países.

Porém, actualmente, mismo en Brasil siendo ley, la enseñanza obligatoria de la lengua española todavía posee una baja cantidad de educadores cualificados, defectos de implementación efectiva de la ley en las escuelas y bajo incentivo por la parte familiar y poblacional, pero si fueran corregidos esos errores y tratados con cuidado en dominio de la lengua española, puede abrir una amplia variedad de oportunidades económicas, culturales, profesionales y académicas tanto para el país como para los brasileños.

Con el crecimiento de la busca por intercambio y viajes fuera de Brasil la necesidad del aprendizaje por otras lenguas se tornó un requisito básico, entre esas lenguas puede destacar la lengua española.

En 2005 fue firmada una ley que tornaba la lengua española obligatoria en la enseñanza brasileña. En el estado de São Paulo fueron creados centros de estudios de la lengua (CELS), pero, la demanda para esos centros es bien concurrida. En el Rio Grande do Sul, por ser un estado de frontera con países de América del Sur muchas veces la lengua española es elegida como materia obligatoria y no facultativa como ocurre en otros estados. Con base en esta información, podemos citar como uno de los desafíos en la educación de la lengua española en las escuelas brasileñas, la grade curricular de las lenguas, no es la primera elección, así, la lengua española no se torna facultativa, de este modo no se promueve el aprendizaje de esta lengua.

Otro desafío que buscamos dentro de la vertiente del aprendizaje de la lengua española, la falta de educadores especializados. Puesto que la profesión por si ya es infravalorada, y la falta de estímulo al aprendizaje, resulta la profesión del educador cada vez más escaso.

Aun podemos citar como desafío, la convección que la lengua española puede ser comprendida y hablada por medio del vulgo “portunhol”.

Este termo distorsiona el aprendizaje de la lengua española, visto que, muchos brasileños tienen la convección que el español es algo parecido con la lengua portuguesa, no demanda la necesidad de hacer cursos para su aprendizaje.

De esta forma, el termo “portunhol” y la falta de incentivo en la formación de educadores especializados se torna el aprendizaje de otras lenguas, entre ellas, la española en un “círculo vicioso”.

La enseñanza del español en la educación brasileña no es tratado con prioridad ni mismo reconocido el suficiente para que sea empleado en todas las escuelas del país, con el intuito de formar ciudadanos que tienen el conocimiento de un idioma extranjero. La justificación del Ministerio de Educación es que “la lengua inglesa es la más extendida y enseñada en todo el mundo”. Por otro lado, en el Rio Grande do Sul fue aprobada en 2018 la lengua española como obligatoria para el ensino fundamental y medio, y los restantes de los estados brasileños tendrán la opción de decidir si va o no introducirla en su plan curricular.

Es válido destacar que al aprender español, un alumno será capaz de leer en el idioma original innumerables autores talentosos, tanto españoles como latino-americanos. Dos inúmeros podemos citar: Miguel de Cervantes, Federico García Lorca (España), Gabriel García Márquez (Colombia), Mario Vargas Llosa (Perú), Pablo Neruda, Isabel Allende (Chile), Julio Cortázar, Jorge Luis Borges (Argentina), Gioconda Belli (Nicaragua) y Carlos Fuentes (México). Obviamente tendríamos otros autores para destacar, más lo importante es reconocernos que hablar y entender español son una ventana para profundizar en la cultura latina.

Desarrollo de la inteligencia cognitiva – es probado que aprender un idioma trace beneficios a nuestra mente. Una niña, por ejemplo que establece una rutina para aprender español, estará automáticamente estimulando sus funciones cognitivas como la conversación, la memoria, la creatividad y el raciocinio.

El español sirve también como diferencial en el mercado de trabajo para quien busca por mejores oportunidades de empleo, es necesario se preparar y probar que tiene competencias en que su concurrente no tiene. El español es una lengua que trace un destaque

al candidato que la domina, por tratarse de un idioma pelo cual posee una gramática amplia y rígida, pocos saben dominarla con seguridad y confianza.

Existe un gran desafío a enfrentar para la difusión del idioma español en todo Brasil, mismo que ya existe algunos centros de estudios que auxilian en ese incentivo, pero con la creación de políticas públicas con el objetivo de propagar y educar a nuestra población para el aprendizaje de un idioma extremadamente necesario será una das mejores opciones para que eso se concretice.

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The spread of the English language in Brazil

It is reported that the first contact of the English language with Brazil happened in 1530, through William Hawkins, who was officially the first Englishman to arrive in Brazilian lands and interact with the natives and the Portuguese; he was a slave dealer and adventurer who sailed across the seven seas. Apart from him, came other Englishmen who were not so important.

The English people ended up being well received in the Portuguese colony, this made Portugal take an interest in building a healthy relationship with England, therefore, in 1654 the relationship between them became alive.

The British later on decided to impose a treaty upon the Portuguese, which retained a monopoly of English goods sold in Brazil compared to other countries, which caused Portugal to lose its commercial privileges in the colony, but it also left Portugal stronger in relation to Brazil, since it had to stand against England to avoid conflicts and even a war.

John VI of Portugal, the prince regent, later on decided to flee to the Brazilian lands, bringing the Portuguese court to Rio de Janeiro; this escape was supported by England, which strengthened commercial relations, beginning the English influence in our country, which led to a great development regarding the press, the telegraph, iron trains and gas lighting systems, with that the labor market needed to expand as well, but for this to happen it was necessary to know the English language, and that was the first obstacle forcing the implementation of the English language in Brazil.

On June 22nd, 1809, John VI of Portugal signed a decree for the creation of an English school; according to Chaves (2004, p.5) "It is very probable that the first English teachers came up at this time". That same year, the prince named the Irish priest Jean Joyce as an English teacher, in a letter signed at court which showed the need for the growth of the English language in Brazil for its richness and comprehensiveness, for the prosperity of public education. The teaching began with oral studies, because of the need of speech for the professional qualification and the commercial relations with foreign nations, like England.

In the year of 1837 the Peter II of Portugal College was established, located in Rio de Janeiro. Since its foundation, its curriculum had the English language as a requirement, along with French, Latin and Greek. In this period the French language was considered universal, therefore it had great importance in higher courses; unfortunately, there was a lack of methodology in teaching, which was considered a problem, according to Leffa (1999). "The

methodology for teaching the so-called living languages was the same as dead languages: translation and grammatical analysis".

After the proclamation of the republic in 1889, a minister named Benjamin Constant began reforming the education sector, it consisted of a change in the curriculum, since English, German, and Italian were no longer compulsory in the professional resumé. In 1892 this minister retired from office and his proposal was no longer accepted, but in 1898 the minister Amaro Cavalcanti used the old reform as an example to propose a new change in education, this one consisted in returning with the literary study of foreign languages and making English and French facultative, that meant the individual was not obliged to study these languages, even if they were in the curriculum.

On April 5th, 1911, an event called Reform of Rivadavia Correa (Decree No. 8,659) occurred, which made teaching more practical and reduced study time, they decided that three years of study for each language would be ideal, Latin for two years, Greek for one year and in addition you could choose English, French or German to study for three years.

During the thirties, English started to become necessary in all aspects, since it was the period of World War II and people needed this foreign language to make connections with other countries; England began to lose strength and the North American countries (which spoke English) started to get stronger, influencing the South American countries quite a lot.

From 1934 on, English culture began to emerge in Brazil, since it was in the state of São Paulo and Rio de Janeiro that the English Culture Society was founded, with the aim of spreading the English language, art, science, history, etc.

In 1961, the Law on Guidelines and Bases (LDB) was created, with the objective of showing the right to education for all, it changed the structure of teaching of educational cycles created in 1942, for Sophomores and Juniors. It proposed that the teaching of at least one modern foreign language should be compulsory only for the sophomores but recommended the inclusion of the language in other areas if the institution had structures suitable for teaching. The law began to be modified with the passing of the years; eventually, English became mandatory for juniors as well as seniors in high school.

Although the study of the English language has undergone several changes in our country, it is still very devalued, since there are not many teachers qualified for teaching it, besides that, the teaching material is scarce, and often there is not even a specific material available, as is the case in a few public schools.

English textbooks in Brazil

The textbooks are quite important for Brazilian education, since they bring knowledge and even the way the content should be taught.

The first textbooks arrived through the Jesuits back in the colonization era. The books came from Europe, mainly France, and the main language was Latin; the students found those uncomfortable, since not everyone knew how to speak Latin fluently, it was then that they began to request books from Lisbon, which were written in English and Spanish, so one could say that this was the first time to arrive a book in English in Brazil.

Brazil had no structure for the creation of books or even for typing them, since the colony of the time did not allow such actions due to its poor and precarious reality, which is why the country depended on one hundred percent of the books coming from other continents, mainly Europe.

With the arrival of the royal family to the Brazilian lands, in the 19th century, the first originally Brazilian books began to be printed, and then typography started to get popular in Brazil; an example of the work that was done is the Compendium of English and Portuguese Grammar for Use of Early Youth in the First Letters, whose author is Manuel José de Freitas.

Schools began to have the chance to choose imported or Brazilian textbooks; the imported ones had a lot of influence, since they were made by native speakers, but the national books had several advantages such as affordable price, faster delivery and focus on the vestibular exams.

Some private schools (and English language courses) chose to make their own material, since they can use their own methodology and it is easier to pass on knowledge.

Importance of the English language and its innovations

It is of great relevance to know that today the English language has enormous value in several areas, since we use terms in English from a scientific text to a post in social media, thus, it is much easier to reach other individuals using this language than any other one; below there are some examples of areas that require the use of English:

- **Research and development (R & D):** There is a large investment in research and development, taking into account the whole world, because researchers and scientists must stay up-to-date with their international colleagues and still have their research value; using English is easier for any target audience to understand.
- **Communication:** The 100 magazines with the most influence in the world make their texts in English, mainly in the scientific scope, since its information will pass to many individuals, thus valuing the work of said magazines and researchers.

- **Economy:** The economy of each country depends on international trade, where it represents 30% of GDP, so it is necessary to implement a common language so that all countries can make their trade, and this would be the English language; there must be a correlation between the countries, so any document, advertisement or proposal in international trade must be in English.
- **Job market:** One of the requirements for the candidate to enter a company is often the linguistic knowledge, especially in English. Candidates who have a medium or higher level in English tend to have great chances of growing in the company and doing business with other countries.
- **Culture:** English is a part of the culture of several countries, regardless of whether they speak English or not, many citizens seek to travel to countries such as the United States and Canada because they speak English. In Brazil it is no different, many words in English are already part of our language, such as shopping, website, download, among others, as well as foreign music and movies that we consume through the cultural industry.

Final considerations:

With all that has been addressed we cannot deny that the use and study of the English language, also known as modern language, is of paramount importance, since we have needs of it in several parts of our routine.

Many countries are currently investing more in studies, especially in the study of this universal language, such as Spain and Panama that have bilingual programs, and other countries that impose the English language in primary education and especially in high school. Some countries have implemented modern language in universities, like Russia and Japan, and in other universities there is funding for students to study abroad; this way, one could enhance their professional qualities. Here are some examples of which countries have the leading study programs: Brazil, United Kingdom, United States and Australia.

It is common to have more investment in primary education, children and teenagers, as it happened in Uruguay, a laptop donation was made for primary school students, with the aim of proposing teaching through technology, but other countries invested in English teaching for adults as well, companies often invest in their employees, and in Hong Kong they even do programs and campaigns that encourage adults to study or re-study foreign languages.

Therefore, through the data and campaigns quoted up to the moment, it is concluded that the investment in the modern language is very relevant, since it is part of the life of each

citizen worldwide, and that these programs that already exist are great but not enough, so we can evolve increasingly the index of international education.

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English in our daily routine

Why Studying English? Why wasting time?

The World has changed a lot, but so many people have a prejudice to learn English. So many times for didactic. But it is essential to have success. The English language is essential to our daily routine, it is essential to Jobs, ships and others things that the English is very important.

In the University vacancy is normal to hear "I lost the vacancy because I don't speak English". Statistics show that speaking English can raise your Money above 30%. On the Internet you need to search something using English so many times.

The English is Important to help you learn. Bilingual Brains have more capacity to learn, because learning another language makes the brain release gray matter. It helps you on your daily routine making you have fastest thinking in some situations. This will make a cognitive advance and it will help on your focus

The Brazilians have a little bit English culture on their daily routine such as: WebSite, Shopping, Look, Internet, Drive Thru, E-mail, Download, Outdoor, Chesseburger, Cheedar, Hotdog, Playstation, Notebook, Milk- shake, Fast food, they are words that we use normally .

The English is important to interact with the world. Some forum like Reddit uses the English language for communication if you want to talk with them you need to know English Its too important for the Health, learning another language decrease the chances to develop Neurological Diseases and it help you to know movies in English, if you are going to another country.

English is one of the most known languages around the world and today it's so demanding. The English language is very important on business fields and in our daily life. It's present on TV, internet, Radio. But there isn't translator app that is able to help us about everything. It's necessary to have such domain to understand correctly.

We cannot forget that at the job market it is necessary to have English skills, because it is a great importance. This is evident that a candidate with knowledge in English has more opportunities in labor market, because the best companies are bilingual. There are several professions that English is known as a fundamental and International Relations, International Trade, Finances, Marketing, Management, Engineering or Tourism. All those professions demand knowledge in English.

Learning the English language offers the opportunity to read, interpret and to know many literary works for example... William Shakespeare, Jane Austen, Agatha Christie,

Stephen King. Another benefit to learning English is to prevent diseases of the mind, as Alzheimer and who has attention deficit, because studying English helps to control those ones. There are many good reasons to use the English to our daily routine and for learning it, you can't stop studying and practice constantly.

The English usage has a great importance, it can help you on travels, business, studies etc. English is the essential language for any place of the world, you can go anywhere just knowing English.

People think that it is very difficult and confusing, English is actually one of the easiest languages of the world to learn, because there are so many resources available. As soon as you decide you want to learn it, there are thousands of resources on the Internet and in bookstores. Not just talking about lessons and grammar books. You can supplement traditional learning materials with children's TV shows and books. A good suggestion is watching as much TV as you can, in English sound and English subtitles, and you will pick up conversational English on time.

The advantages to have the knowledge of the language has a lot of benefits, one of them is hiring people, it is essential to have the English language. In our routine, we live with a variety of words in English, for example: Jeans, shopping, pet shop, lan house, pendrive, notebook, internet, windows, download, fast food, e-mail, milkshake etc. Every single day becomes more visible the importance and the influence that English has on our life.

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The teaching of languages around the globe

With the connectivity around the world, thousands of people in all countries look for learning a second language. But, every country has as base of studies a main language. Half of the Europeans countries already have as a school subject the Foreign Language ever since the first cycle of Basic Level education, and in some of the 30 countries in Europe it is taught 2 foreign languages at the same time. The teaching of a second language is obligatory in all countries, except for Ireland, where it is taught English and Irish. Most countries focus on English.

Map of the most spoken languages around the Globe

(according to their flags)



Nowaday the 10 most studied languages are:

1. English
2. German
3. French
4. Spanish
5. Mandarin
6. Dutch
7. Portuguese
8. Italian
9. Russian
10. Japonese

Next we have in what countries are taught the 5 most studied foreign languages:

English:

- Indonesia, South Sudan, United States, Eritrea, Liberia, Vatican City.

In Indonesia English is more spoken than their own language. In South Sudan, many unofficial languages are spoken but the only known language is English. In the U.S. the official language is English that came from England.

German:

- Russia, Egypt and Indonesia.

French:

- Mexico, China, India, Nepal, Vietnam, Saudi Arabia, Oman, Qatar, Yemen, Iceland, Ecuador, Colombia, Venezuela, Algeria, Mauritania, Mali, Nibia, Chad.

Spanish:

- Brazil, Canada, Australia, Swaziland, Eritrea, Uganda, Kenya, Namibia, Botswana, Zambia, Zimbabwe, Surundi, Matawi, Roanda, Gabao, Nigeria, Sierra Leone, Morocco, Western Sahara and Japan.

Italian:

- Argentina

In Argentina there are many descendants of Italians, that's why the teaching this language is so common.

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The relevance of English teaching in children education



It is important to consider some data that makes the understanding of the subject better.

900 million people around the world speak at least some level of English. There is difficulty adjusting if you are a tourist or someone who deals with international matters and has no knowledge of English and English is the official language over 53 countries.

The English teaching at compulsory schools in Brazil, especially at childhood, was not of great concern and was not given a due value, Brazil has awakened late to the issues of English in the educational curriculum.

In 2017, the Ministry of Education made English teaching compulsory from the sixth year of elementary school, and the standard becomes valid in 2019. In 2005 the law was created which schools could choose English as a foreign language and Spanish, but unfortunately schools tend to only teach English, closing the door to Spanish.

Such measures directly and indirectly impact the educational structure, such as teacher training, which is the main factor influencing learning, along with the mission, besides teaching that, it is the challenge of arousing student interest. Because professionals teachers who are familiar with the English language tend to work better for students to have a solid source of knowledge.

We know that Brazilian education is not one of the best and we know that learning a foreign language in Brazil is still hard. The lack of qualification, the investment and supporting which is necessary for education, makes the discipline work superficially. The family also has a great influence, both in the incentive and in the learning process.

Because even before of having the contact with a school and didactic content, the family begins the learning procedures, both for social coexistence and more didactic contents. These considerations are made taking into account that the teaching of English is done very early together with literacy or even a brief introduction can be inserted in the period before the literacy.

Studies show that when we are children, our neurotransmitters did not close completely, making it easier to learn, that is, young people, even by noises and talking in different situations, can capture and remember details. For this reason, teaching Spanish in schools makes children have a myriad of possibilities.

Children who have an earlier contact with the language, when they arrive in more advanced stages of school as fundamental II or even high school, because they already have a knowledge of the language, would only need to improve their knowledge.

As important as English, Spanish is currently the second most spoken language in the West, which is why it has been gaining more and more space in the labor market. From the moment we give these languages a chance in Brazilian education, we make them enter into this new phase of globalization, where we can move freely in different countries, avoiding communication difficulties as much as possible.



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Benefits of speaking a second language

Nowadays having a second language is essential for several things, such as: traveling, communicating, arranging jobs more easily, etc. Parents struggle so that their children can study and have a second language, because of the several good factors involved in it, such as:

At the Workplace: Having a second language is important for you to get a better job, from teaching languages to working abroad. In most companies, a mandatory requirement is included (fluency in English or in any other second language). It is predicted that in 10 years all companies will have this minimum requirement of English.

Social and Cultural Context: Communication is of the most important things throughout the world, and it is also very important to have a second language, no matter where you are. If you want to travel to other countries, besides communicating with people from the country and understanding what they say, you may also be able to help others.

Hobby: If you like a certain country in particular, it could become a learning pass-time. Learning a language is not limited to knowing how to communicate with it. Along comes a whole cultural immersion that is part of that language as well. Each country has its own customs, manners and stories. While learning about other languages, you eventually learn more about them. You can learn precious parts of the language, such as idiomatic expressions, slangs, and costumes where it is spoken. By the time you will discover the culinary, fashion styles, music, religions, architecture, traditions and culture of the chosen place.

Speaking a second language also has many benefits.

1. **You make a better listener:** To learn a 2nd language, you need to practice conversation, and as you are learning, you need to focus on what people are saying. This helps with empathy.
2. **Enhance your focus:** By paying close attention, when it comes to understanding the language being learned, you will create an incredible and automatic focus.
3. **Your self-confidence increases:** When you need to communicate with a native speaker, in the language you are learning and he understands what you say, the

feeling is incredible because you have reached a goal, an achievement. And this leads you to want to learn more and more every day.

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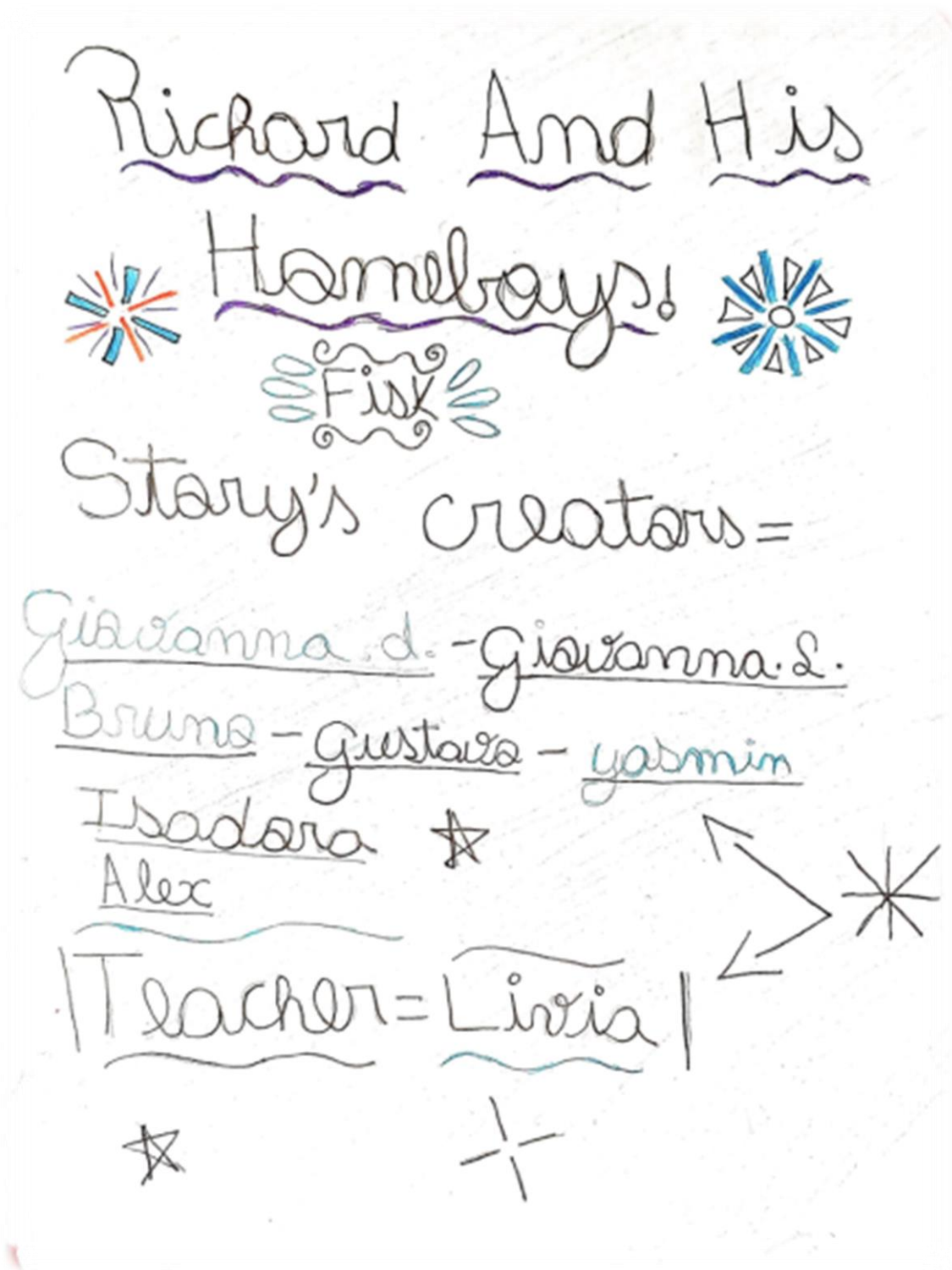
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Richard and his homeboys

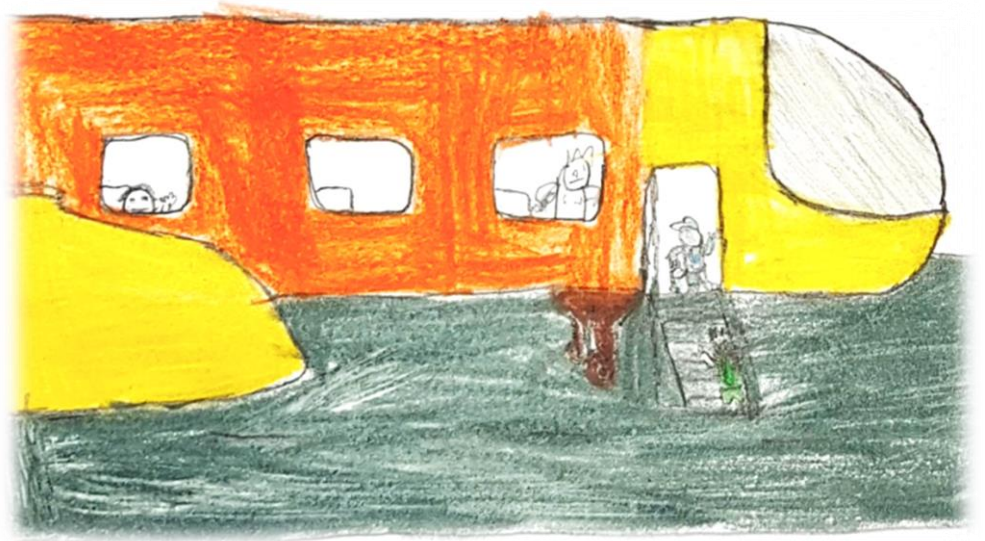
Once upon a time there was a young man named Richard. He was never the fellow to care much about his education, always taking the quick path to everything in life, trying to “take it easy” as he would say.

One day, Richard decided to take part in a prize draw and he got just lucky enough to win a trip to Canada, all expenses covered, and he could even bring a friend along with him!

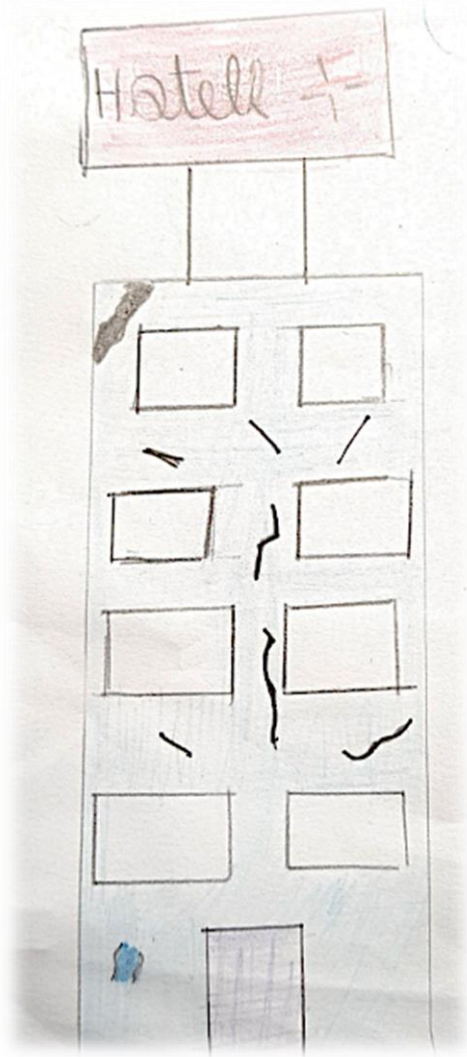
How great! Richard got very excited with the idea, imagine having the opportunity to fly all the way from Brazil – which was where he lived – to a new country, meet new people... he couldn't wait to tell his friend Rodrigo about it and, of course, invite him to come along.

After Rodrigo said yes to Richard's invitation, they started to fantasize about how amazing the trip was going to be, how awesome it would be to take pictures and visit some touristic spots... the two of them got so caught up in their ideas they forgot to plan everything through: they didn't book a hotel, didn't make a list of the places they wanted to go to and when, didn't even know exactly what language is spoken in Canada; such lack of attention led to a few misfortunes later on.

Finally, the big day came around, they got on a plane and flew to Canada; as soon as they stepped foot on Canadian soil, they started to worry about how they were going to get by there, all of



the signs were in English, everyone around them was speaking English... but this didn't really throw them off right away, they decided they could just use the translator tool on their phones all the time and it'd be fine. Very well, it was time to get a taxi to the hotel, except, they hadn't booked one. What now? Richard told Rodrigo they could ask a taxi driver for recommendations, which would have been a good idea if any of them were able to communicate with such driver; they got on the taxi and started to type on their phones what they wanted to ask, but they had no data service working yet so the translator app wasn't working, this led to a cacophonous mess between the two tourists yelling and the driver trying to understand them and they ended up in a sketchy hotel somewhere.



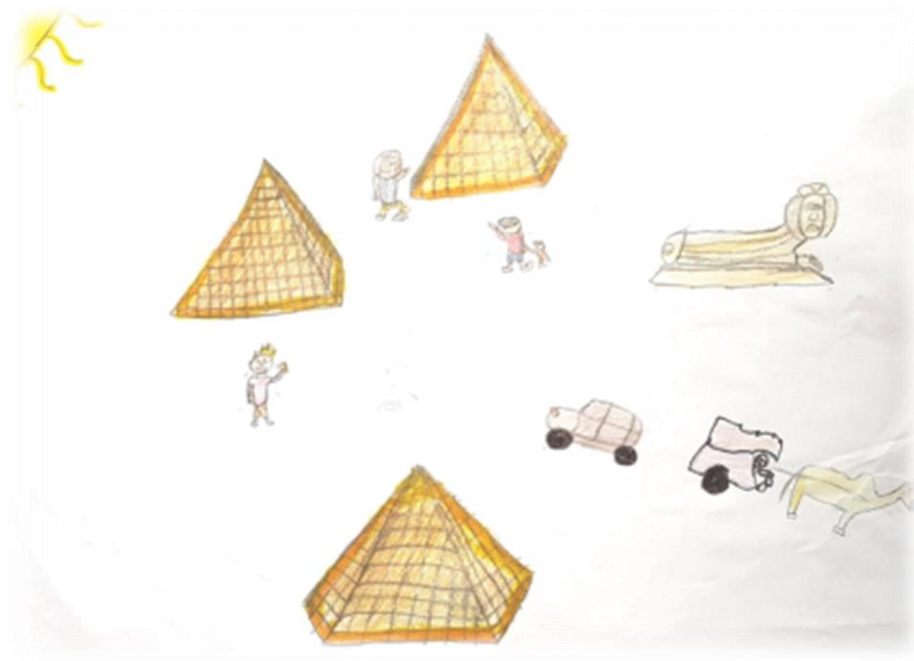
The hotel had terrible hosting conditions, the beds were uncomfortable, the bathrooms were dirty and, worst of all, it was not cheap. Unfortunately, Richard and Rodrigo couldn't complain about it since they weren't able to speak English and ask for better service.

The issues they were going through only got worse throughout the trip. They didn't know how to order food properly, they didn't know where to go and how to ask for directions on the street, they weren't even sure if they'd be able to make it to the airport when it was time to go back to Brazil.

All of this trouble made Richard start to wonder why he had never taken an English course... why had he never learnt it in school... and so he decided to begin to learn English as soon as he got back home; and that's what he did.

He chose Fisk to be his English school and didn't regret it, not even a little bit. After only two years he was already a great speaker, and by the time he finished the course he was fluent! This made him so excited that he saved some money and convinced his friend Rodrigo to do the same. After they had collected enough, they decided to travel around the world. Only this time, they would be able to have a good time since communication wouldn't be a problem anymore, now that Richard could speak English and prevent the misadventures from his last time in Canada from happening.

Richard and Rodrigo visited many countries, and in each country they would make some friends, all of them created a group and decided to call it "Richard and his homeboys" since it was Richard the one to make friends with all of them and bring them together.



After visiting the United States, France, Greece, Italy, England, Australia and many other fantastic places, the boys decided to go to Egypt, and they had a blast there.

With all of this traveling, Richard got to make friends, communicate successfully, enjoy the places he was visiting and have an awesome experience in general, all because he learned a new, universal language.

He learned that with English, he could get by anywhere and talk to anyone.

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Learning with culture

Culture means all that complex that includes knowledge, art, beliefs, law, morals, customs and all the habits and aptitudes acquired by society. Each country has its own culture, needless to say.

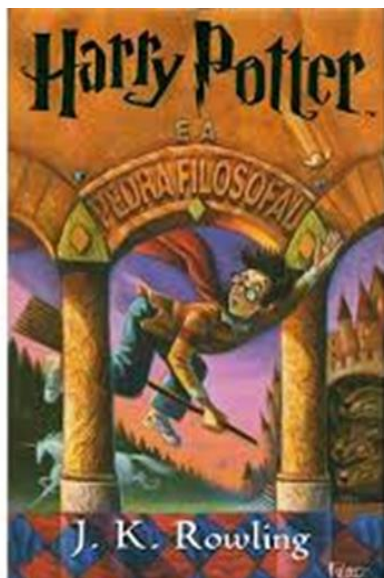
When learning a new language, there are some people who would prefer to simply learn how to speak the words and forget the culture, others, for understanding a movie, a song, a game or books. There are people who do not believe they have any way of learning a language from their home country, others think that it can be annoying or boring, they may think that the language is simply a different network of words and phrases, while others go beyond and search about the country. When we want to do an immersion in the language, we can learn about the culture, about its people, about its history, clothes, commemorative dates and costumes.

No doubt that the culture is also a great instrument for learning new languages. Below you will see many different ways to learn a second language, by using these great aspects of culture.

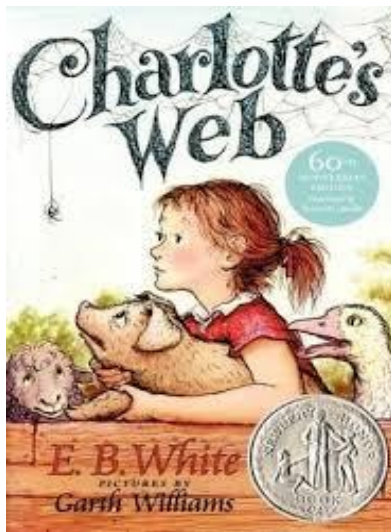
Reading and learning

For beginners, investing in textbooks that do not only have exercises, but also basic books accompanied with foreign languages, can help in learning.

It is very interesting and easy to learn from books, for even if they are written in a purely basic language, they are rich in content. When you pass the "Basic Level", read the books in your native language, then in their original form. One of the examples of books to read is the Harry Potter series, created by the writer J.K Rowling.

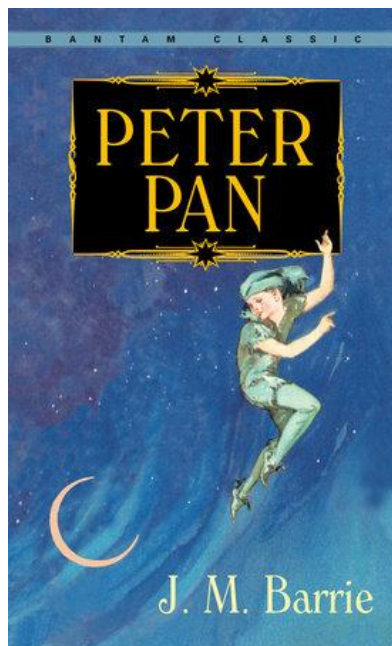


There are several books in English, however, only two will be cited:



Charlotte's Web, by Elwyn. B. White.

It was inspiration for the film "Charlotte's Web". (In portuguese: "A Menina e o Porquinho") This is a book known for its simplicity in style and plot.



Peter Pan by James. M. Barrie.

The story about the lost boy who does not want to grow up is known all over the world. The book has the focus on the children's audience, teaching expressions and assorted vocabulary.



Newspapers and Magazines

Reading is a great way to improve the word, but there are people who do not have books; for this reason, the newspapers are a great example for reading. In addition to using rather extensive words, it informs us about things, both of our country, and so many others that are scattered around the world.

Magazines are also on this list of learning about new languages. Most work or study areas have specific journals that people use to update themselves. Choose a magazine of your interest, whether in gossip, or even about your branch. Reading about your profession will help you understand useful English terminology for your job.

Learning through songs and music

Everyone today listens to music, the only thing you need to do is start using it to learn a little English and other languages. But first you have to be aware of some useful tips to be successful in you learning with music.

Get familiar with the sound. Listening to songs will allow you to focus on your pronunciation and understanding of the English language's rhythm, tone and beat. Also, write the words, write what you listen in the music to improve your vocabulary, and then try to translate. The words you can not understand, search in the dictionary. Listen to the songs with the lyrics, especially the ones you have heard before.

Here are some good singers and music to learn English:

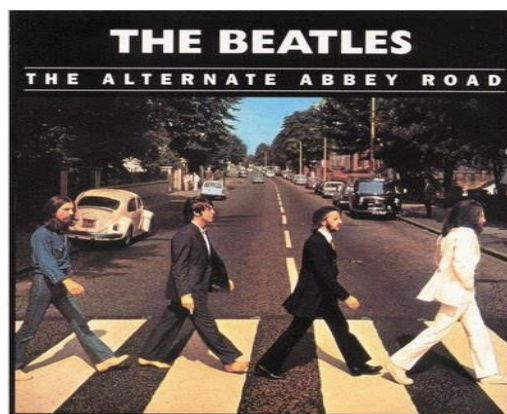
BRUNO MARS



Songs: “Walking to the Moon”, “Granade”, “Locked Out of Heaven”.

Peter Gene Hernandez (born in Honolulu, Hawaii, October 8, 1985), best known by the stage name Bruno Mars, is a singer, songwriter, music producer and dancer.

THE BEATLES



Songs: “Hey Jude“, “Don’t Let Me Down“, “Penny Lane“.

The Beatles were a British rock band formed in Liverpool in 1960. It is the most successful and acclaimed music group in the history of popular music. From 1962, the band consisted of John Lennon (vocal and rhythm guitar), Paul McCartney (bass, piano and vocals), George Harrison (lead vocals) and Ringo Starr (drums and vocals). Rooted by the Skiffle and Rock and Roll music of the 1950s.

AC/DC



Songs: “Thunderstruck“, “Highway to Hell“, “T.N.T“, “Back in Black“.

AC/DC is an Australian rock band formed in Sydney, Australia in 1973, by the Scottish brothers Malcolm and Angus Young, being considered one of the biggest and most successful Australian rock bands of all time. The band's musical style is usually classified as hard rock and even blues rock. But its members have always classified their music simply as "rock and roll".

Learning foreign languages with movies and TV shows

In the world of language, we often hear that foreign language movies are a golden ticket to fluency. But are these movies really a great way to learn a language? Or are they a big waste of time? Let's take a look.

“Watching foreign movies is a great way to learn a new language” is *really* exciting to hear. After all, it sounds like you can sit down in front of your TV, and expect to miraculously become fluent in Italian after 90 minutes of watching *Cinema Paradiso*. Needless to say, this doesn't happen. Watching foreign language movies *can* help you learn another language, if you go about it the right way. You can't just *watch* a movie. **You have to study the movie.**

The right method for watching foreign language movies:

1. Focus

You need to be focused on the characters and their lines, sometimes it will be necessary to decorate them.

2. Segmentation

Watch an entire 90 minute movie in one sitting, and your brain won't be able to absorb most of that. Passively watching a movie for fun won't help you learn a language. You have to actively study the movie if you're watching, and focus on every word that's said. Break up movies into smaller chunks of time even down to just one scene or a small 10-15 minutes segment — for greater language absorption.

3. Repetition

Watching a movie just once is like looking at a flashcard just once. If you are going to study the material, you need to review it multiple times.

4. Engagement

You should be actively engaged with your movie. Speak along with the characters, practice repeating their pronunciation, tone and their body language.

5. Subtitles

Subtitles can either be a huge crutch, or an incredible study aid. Using them the right way can elevate your study of a language to new heights.

The benefits of studying foreign movies

Keep in mind that the method I have shared is just one way to approach a language, project the study through foreign movies. Of course, whatever method you decide to use, the benefits of studying foreign movies are countless. I love watching foreign language movies, because they:

1. Expose you to new cultural situations.
2. Are a great way to observe body language and other nonverbal cues.
3. Have more “authentic” vocabulary than what you might find in a textbook.
4. Allow you to pick up idioms and colloquial ways of expressing ideas.
5. Show a language being used in “real world” scenarios.

Approach watching foreign movies the same way you approach any other part of your language learning project. You'll get out of foreign language movies what you put into them. Then soon enough the time will come where the fact that it's in another language will be irrelevant, and you'll enjoy it just as you would a movie in your native language.

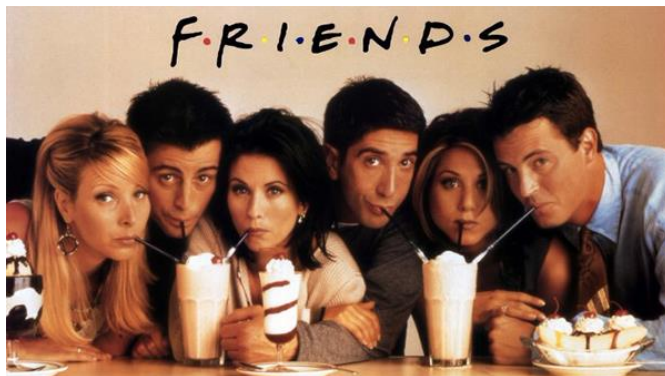
You can also learn a foreign language watching any TV Show, with subtitles. At first we shouldn't watch the series or the film in the language we want to learn, because we will not

understand anything. We must watch it in our native language with the subtitles in the language that we wish to learn. Because if we see it directly in English we will not understand. You have first to understand the context of the story

Best TV shows to watch and learn

Friends

[USA – 1994/2004 – 10 Seasons – Sitcom/Comedy]



Few people don't know the legendary characters Ross, Rachel, Chandler, Monica, Joey e Phoebe. They are the main characters of the popular sitcom *Friends*, which tells the life story of a group of friends in their thirties. 10 amazing seasons, full of events and genius replicas. Perfect for light and fun evenings, the episodes are great for viewing and reviewing. Watching Friends subtitled in English is ideal for you to make your debut in the original series. To learn English by watching this series, start with the episodes of Friends subtitled in your native language, and then with English subtitles. English is not very difficult, and the characters use the vocabulary we can find on a daily basis.

Modern Family

[United States - 2009/2015 - 7 seasons - Sitcom / Comedy]



Critically acclaimed and winner of several Emmys for Best Comedy Series, the series shows the daily life of the Pritchett family. His father, Jay, is a successful business man and recently married a beautiful Colombian, Gloria, who lives in the US along with his preteen adolescent son, Manny. Jay's eldest daughter, Claire, is home to Phil, who lives trying to be "the cool daddy" for their three children. A teenager who begins to give headache to the family; the middle daughter by far the most balanced of the family; and the youngest son, who sees life in a very particular way. They complete the cast with the gay couple formed by Mitchell, son of Jay, and Cameron, who adopt a Vietnamese baby.

Despite living hilarious situations, this family goes through many common experiences in the everyday life of anyone. This makes it interesting to learn English and acquire a vocabulary in common use. The episodes in which the beautiful Sofia Vergara, who plays the Colombian Gloria, stumble in English also have a good laugh.

The Big Bang Theory

[United States 2007-2017 - 10 seasons - Sitcom / Comedy]



Another good option for those who like to laugh, The Big Bang Theory is centered on five priceless characters. Theoretical physicist Sheldon Cooper and experimental physicist

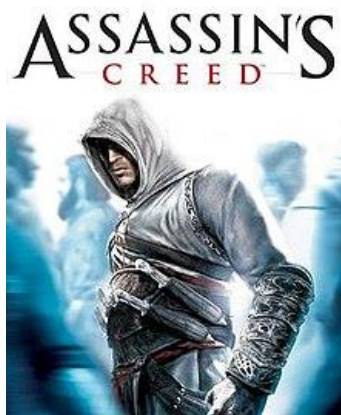
Leonard Hofstadter, who share an apartment and work at the California Institute of Technology - Caltech. Enny, a waitress and aspiring actress who later becomes a pharmaceutical representative, neighbor to both. The aerospace engineer Howard Wolowitz and the astrophysicist Rajesh Koothrappali, friends and fellow geeks similar and socially awkward of Leonard and Sheldon. Public success, the series already has a 11th season being produced.

Although the main characters are physical, the series is mainly focused on the relationship between them. The most constant vocabulary, then, is day to day, but there is also room for typical terms of flirting and dating.

Learning with games

There are many ways to learn English. A quick and simple way are the games. There are lots of games that we can learn, here are some games, some that are simple yet efficient for us to learn.

Assassin's Creed



Platforms: PC, Xbox 360, Xbox One, PS3 and PS4.

In this Game, we have a pure and clean language, that we can understand, even if we do not know what it means, we will identify by their body language and attitudes and then we will begin to learn a little. This game speak the language where it's placed. And we can learn other languages beyond English.

Minecraft

Grand Theft Auto is a very well-known game. This game has a good story, action, character lines and slangs. It also has an online mode, for you to play with your friends and other hundreds of players all around the world in your game session.

Tom Clancy's Rainbow Six Siege



Platforms: PS4, Xbox One and PC.

This game consists in 5 x 5. Five players in Attack and Five players in Defense. The operators have many different nationalities. If you put the game in the original language (English) they speak in their own languages. It has many game modes, like: Protect the Hostage, Protect the Bomb, and Secure the Area. You can play with you friends or other players online.

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Anglicism and foreignism: foreign languages around us

Anglicism is the process of borrowing words, terms or expressions from English language into another language. Anglicize terms usually come into other languages through words that follow the same pattern of spelling and structure they have in English context. The acceptance of these words can happen almost naturally: some kinds of Anglicism are easily understandable, even for a person who is a non-native English speaker.

While Anglicism is a process of accommodation of English terms into the linguistic reality of other countries, other forms of language borrowings can occur between other different languages. This second type of loanword is denominated Foreignism. This process involves the use of any lexical form coming from a foreign language within another language.

The presence of foreign terms into other language come little by little. They usually become acceptable under the current language when these words meet assertively the linguistic needs the language that is assimilating the foreignism. Foreign words must work efficiently, for example: there are cases in which the recipient language does not have a word that fully fits the speaker's intentions or needs on one occasion.





Not only the Anglicism but also the Foreignism are used both in formal also in informal contexts, although it is mistakenly believed that the adoption of foreign words and terms refers only the informal use of language.

Due to media influence, some foreign terms have become so natural that they seem to have no need for specific translation, for instance, the word "backup", although it has adequate translation into Portuguese language, the word seems to work better in its native language. There are also other words, such as "shopping center" that despite the fact it has a translation, when it is translated, the feeling seems not to be the same.



The possible hypothesis for this seems to be the difficulty of translating a foreign word because the translation does not always seem compatible or satisfactory: the foreign word is already part of the speaker's language memory. However, it is important to mention that false cognates must be learned to avoid misinterpretation and communicative failures.



Another hypothesis is the fact that new expressions are constantly inserted in our all-day vocabulary, language, therefore, is something in constant change and foreign terms come unnoticed in day-by-day life.

We present below some examples of foreign words that occur in Portuguese language:

Word	Origin	Definition
Batom 	French: “baton”	Kind of makeup for coloring people’s lips
Abajur 	French: “abat-jour”	Electrical device which produces a type of light or heat
Ateliê 	French: “atelier”	. Place where artisans or workers work together
Bangalô 	English: “bungalow”	Cottage or similar in urban architecture

Some examples of Anglicism, however these words have translation, their use in English has already got usual for Brazilian people

English	Portuguese	Definition
Remix 	“Mistura”	New orchestration of music
Clip 	“Clips”	Small piece made of metal or plastic used to group or attach papers.

Motel 	“Motel”	Hotel rooms or apartments located on the edge of high-traffic roads
Shopping Center 	“Centro de compras”	Large place for shopping that includes stores and services, as well as restaurants, cinemas, theaters, among other establishments.

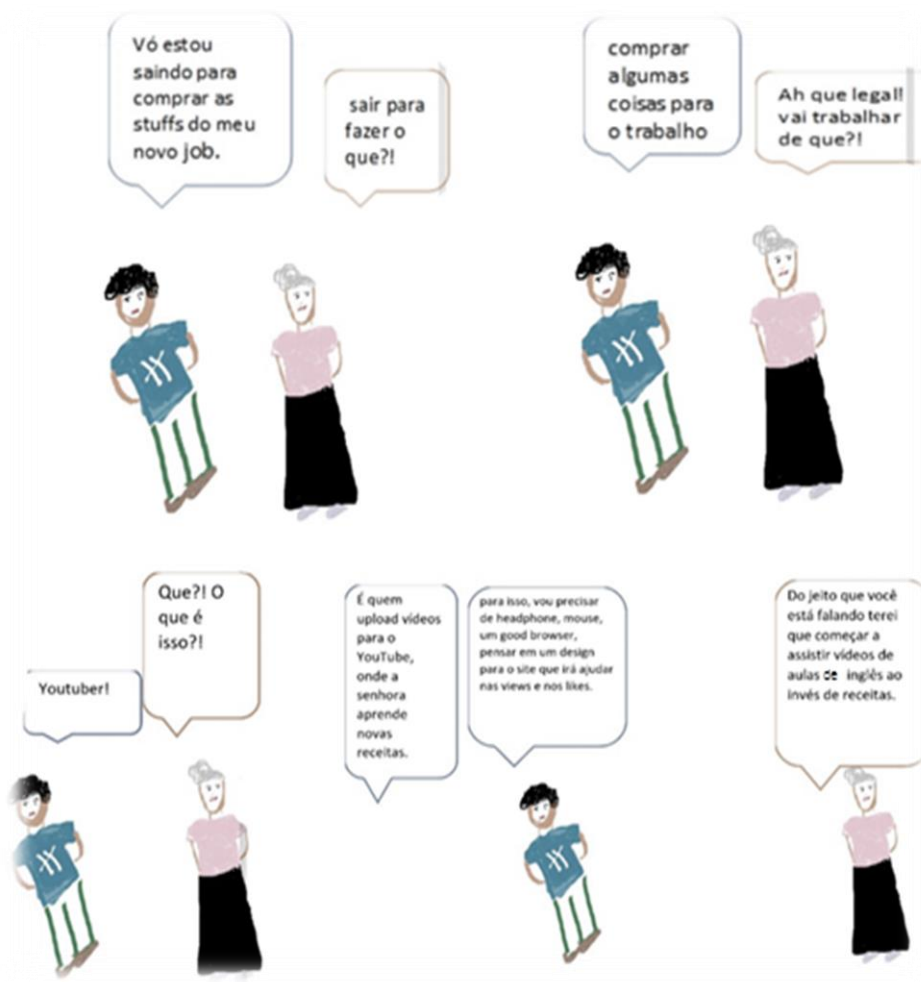
Some words used in English only

Internet	Check-in	Video Game
Designer	Layout	Motocross
Backup	Market	Poker

We realize most foreign terms present in Portuguese refer to technology, food and entertainment. Besides that, the influx of foreign terms is result of the strong foreign influence exercised by movies, artisans, songs and musical styles coming from different countries.

Although the use of Anglicism or foreignism may be appropriate, it is important people to be careful when they use these words. Limiting communication to excessive employment terms from different languages may show we are not comfortable enough with our native language or, perhaps, a matter of overestimating the foreign.

Anglicism and foreignism are positive for communication because they facilitate communication process. Nevertheless, it is up to us, the speakers to use these language resources with discernment in a way that the borrowing terms enrich our own language.



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Foreignism in brazilian professional field

The phenomenon of adopting and incorporate foreign words in other languages is called foreignism. The Portuguese language uses many words from the English language, that we use daily, mainly in the professional scope, where the biggest part of the words is foreign and, mainly, in English.

Briefing, approaching, feedback... Are some of the foreign words that become common in the corporative conversations. There are a lot of English terms in the corporative conversation that it became a challenge for so many people, because the biggest part of the population do not speak a foreign language. This can take us to a discussion about if the use of the foreign words in the professional routine it is or not positive, but, the experts say not keeping out, the best is trying to update yourself and try to keep up with. Being accustomed with the use of the foreign expressions can ease in a moment that is necessary to deal with people from other countries. Like most part of the multinationals are Americans, it is practically obligatory to have vocabulary in English to communicate with the client and with other units. The use of foreignism is not exaggerated, the English is fundamental in the corporative world.

The truth is that there isn't how to escape from the foreignism, mainly when you work in multinationals. So, if you intend or already acts in these corporations, you need to prepare and to continue to keep up-to-date. It is important to know what each word means, because it is about a standardization in the corporative world. This not happen for lacking words in the Portuguese language, but it is because we follow an American standard of administration, and it is why we have so much influences, mainly in English. But it is not bad for our language, because it enriches even better!

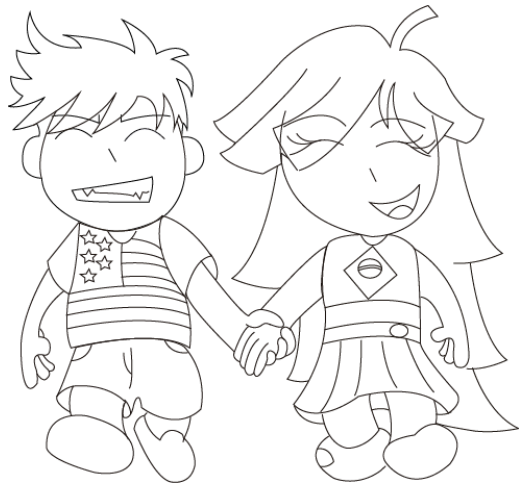
It is not necessary to worry about how much foreign words are used in a conversation. The use of foreign entries must have done without exaggerations. It is necessary to have caution, because when it becomes a habit, the person starts talking this way in any environment and not only in the corporative environment. Foreignism is something inevitable in any language, and it is why we must be alert for the new lent words for the other languages and understand what they mean. Doing this, you are taking another step for the future.

With the coming of transnational companies to Brazil, it became more and more common the appropriation of foreigner words at the work place. Not only in our daily lives, the Portuguese language also apprehends a big set of terms in English that turn into specific vocabular: the jargon in the professionals environment, ultimately in business, have a widely

and global presence, comprehending since equipment names to standard procedures in office. Being so, it's essential for the professionals having the knowledge and understanding of the terminology on their jobs.

According to Alexandre Bandeira, a brazilian administrator, this predominance of the English language happens mainly due to the fact that the corporations follow an American model of administration, so the usage would be justifiable. In addition to it, he says that the expressions which have become universal, establish a standard in the corporate world. Following its expansion, more and more professionals, beginners or experienced, confuse itself with the abundancy of words in English and feel intimidated when interacting with their co-workers.

However, unlike most people think, nowadays learning those terms is easy and, with the material on the internet, it's easily accessible and not even a little dispendious. There are



several specialized sites and online documents that can be downloaded and read freely. Although some can argue that the use of the English started becoming exaggerated and even, in some occasions, can compromise the efficiency of the communication, the tendency is for the vocabulary to grow even more, primarily with the globalization process. So, the advice is to adapt yourself. In case the professionals are willing to invest some money over it, the full

learning of the English language can be a differential in their curriculum. As previously said, most of the corporations operate in English, so the knowledge is indispensable to enter in a market that just grows more competitive each day

Some expressions used in the corporate environment:

- High Level;
- Benchmark;
- Briefing;
- Features;

- Networking;
- “Randômico” (random);
- Deadline;
- “Startar” (to start);
- Meeting;
- CEO

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Comparative study of some English varieties

English language emerged in the mid-fifth century. It grew out from the fusion of other various languages also dialects, most of them, brought to the East coast of Great Britain, by Anglo-Saxons peoples (Germanic) based on Latin, the language in use at that time.

The greatest influence on English language was held by Old Norse language (Vikings) due to invasions occurred over the 8th and the 9th centuries, since then English has undergone linguistic changes and adjustments related to pronunciation and spelling are very common in many countries where English is spoken.

Consequently, English has become a rich language and because of that, it is important to know about some of the most common kinds of variations that exist.

The lack of communication and misinterpretation benefits the acquisition of knowledge geared to the culture of different countries, as well as allowing the speaker to master several options of vocabulary to interact in various communicative situations.

It is also important to mention American English is the official language for business, economic and financial affairs.

For this reason, it is used here as reference for our comparative study. Following on, we present some tables in which American English is compared to other four varieties of English.



Image developed by Larissa Macena

THE USA X THE UNITED KINGDON

APARTMENT	FLAT
DRUGSTORE	CHEMIST'S
FIRE DEPARTMENT	FIRE BRIGADE
FRONT DESK	RECEPTION
LAVAROTY/ BATHROOM	TOILET
PARKING LOT	CAR PARK
SIDEWALK	PAVEMENT, FOOTPATH

CANDY	SWEET
DESSERT	PUDDING
EGGPLANT	AUBERGINE
POTATO CHIPS	CRISPS
SODA	POP

LAWER	SOLICITOR, BARRISTER
MAILMAN	POSTMAN
PRINCIPAL	HEADMASTER

CLOSET	WARDROBE
DRIVER'S LICENSE	DRIVING-LICENCE
ERASER	RUBBER
PANTS	TROUSERS

CHECKING ACCOUNT	CURRENT ACCOUNT
FALL	AUTUMN
FOR RENT	TO LET
LINE	QUEUE

THE USA X CANADA

Canadian English differences in pronunciation is told to be almost imperceptible to foreigners, although there are some differences in spelling, grammar structures, pronunciation and vocabulary.

HUMOR	HUMOUR
FLAVOR	FLAVOUR
VAPOR	VAPOUR
LITER	LITRE
CATALOG	CATALOGUE
BACKPACK	KNAPSACK
COLOURED PENCILS	PENCIL CRAYON
CIGARETTE	DART
NAPKIN	SERVIETTE
ICE TICKLES	FREEZIES
CHOCOLATE BAR	CANDY BAR
SODA	POP
WHOLE MILK	HOMO MILK
BATHROOM/ RESTROOM	WASHROOM
FAUCET	TAP

THE USA X AUSTRALIA

Australia, colonized by England in 1770, shows differences in vocabulary varieties in their English, motivated by the immigrants' linguistic influences.

CHILD	ANKLE
BOYS	BLOKES
GIRLS	SHEILAS
FLASHLIGHT	TORCH
GARBAGE BIN	TRASH CAN
PEN	BIRO
PANTS	DAKS
TRUNK	BOOT
BREAKFAST	BREKKIE
SWEET	LOLLIES
CHICKEN	CHOOK
KANGAROO	ROO
GROCERY	STORE SUPERMARKET
GAS	PETROL
GAS PUMP	BOWSER
BATHROOM	BOG, DUNNY
GOODBYE	HOOROO
FAVORITE	FAVOURITE

THE USA X THE SOUTH AFRICA

The South African varieties of English are told to be simple to be assimilated. The words tend to be pronounced more clearly and the fact that the country has 11 official languages, English is strongly impacted by several other dialects.

TO WALK	TO TREK
GO HIKING	GO TREKKING
TO HANGOVER	BABBELAS
VERY	BLOOMIN, BLIMMING
MONEY	TOM
ROTTEN	VROT
MOVIES	BIOSCOPE
PICKU-UP TRUCK	BAKKIE
CONVENIENCE STORE	CAFÉ
CIGARETTES	SMOKES
TRAFFIC LIGHTS	ROBOTS
CANDY FLOSS	GHOST BREATH
MEATBALLS	FRIKKADELS
SODA	COOLDRINK, COLDDRINK
SANDWICH	SARMIE

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English: Low fluency in Brazil

Have you ever thought about the importance English language has in present time? English has become a universal language. We can see English wherever we go: there are stores and fast-food restaurants whose names are in English and most of the times, the music we listen to, and the movies we watch are from American Culture too.

The games and the apps we use every day are in English, besides that speaking English opens doors for communicating with people from different places using the same language.

Although English is a widely known language, it is noticed that teaching and learning this universal language in Brazil presents some disabilities: the lack of investment in educational area is the broader problem.

According to the British Council website, 5% of the Brazilian population speaks a second language and only 3% of them, actually has a degree of fluency. Regarding to the job market that we have today, having discreet knowledge of English ends up affecting good opportunities in life, due to considerable competition with people who have significant fluency.

Another aspect indicated by Vegas website is that the vast majority of Brazilians exaggerates in their résumés, affirming to have high level of knowledge in a second language, however, only a minority really has demonstrated fluency in English.

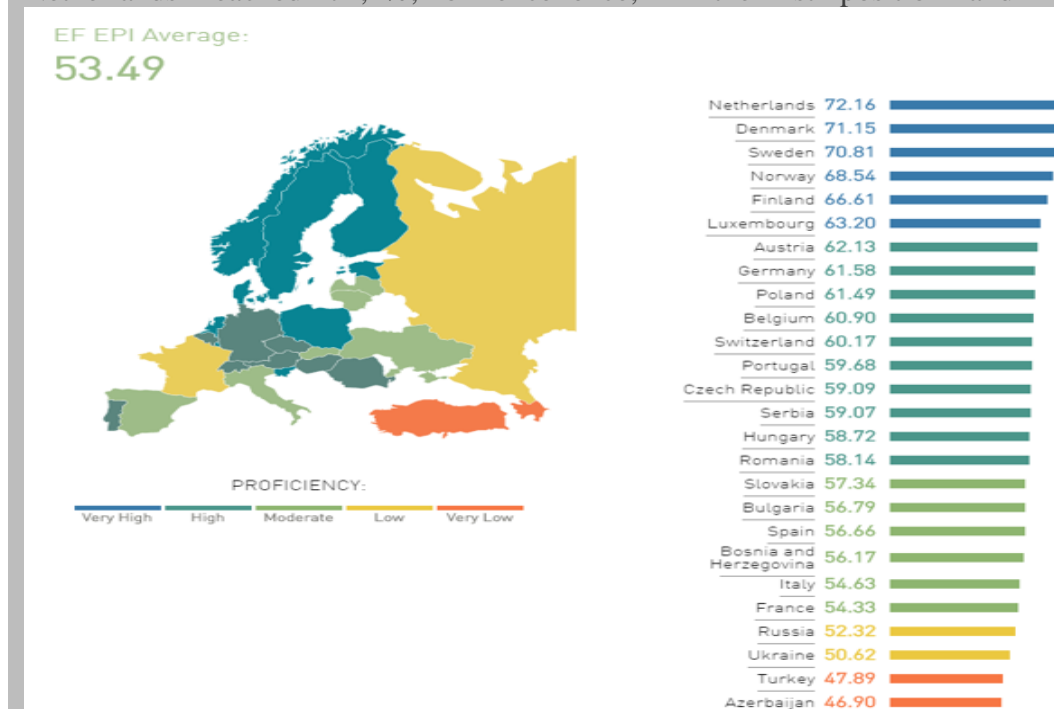
Another study done by The Global institution Education First (EF) shows that Brazilians have a very low level of knowledge over English language, comparing them to people from other countries all over the world.

According to the English Proficiency Index, a survey whose objective is to evaluate the level of knowledge of ESL (English as Second Language) considering speakers all over the world.

Brazil has low level in Proficiency (41st POSITION), among other 70 countries, such as Germany, Belgium and Portugal, all of them were highly rated.

People were evaluated by their Listening, Writing and Comprehensive skills. The rating used for evaluating English knowledge presented five levels: "Very High", "High", "Moderate", to "Low" and "Very Low".

Netherlands reached 72,1%, of excellence, in the 1st position and highest level.



Low fluency is noticed in Brazil and predominates in Latin America, Africa and Middle East.



Knowledge of English

According to the Popular Data Institute research, among young people, aged 18 - 24, only 10, 3% of them affirms to have some knowledge in English. By observing the knowledge level declared by people aged 25-34, the number drops to 5, 2%.

Regarding people aged 35-50, the index plummets to 3,5%. Only 16% of interviewees confirms to have advanced level in English

These facts are not a very good thing for Brazil. This background has already being demonstrated in other contexts apart from educational matter. Brazil is internationally compared to other countries because of it is bigger the many other countries, however, its development index is underwhelming.

Government does not invest properly in human improvement or life quality, countries like the United States or Russia approved favorable indices of application of resources in those areas.

All data presented, confirm the low fluency in Brazil, this can be understood as the reflection of educational problems. It is more difficult to have fluency here because in public schools, English teaching, as well as the Educational investment, is not good if compared to other countries' education planning, so there are only few alternatives for someone who really wants to learn: to take a course or learn by himself.

Sometimes, taking a course may be very expensive and the poor population cannot afford it. Fortunately, nowadays, there are many ways to learn a language by ourselves, especially through the Internet. Despite all difficulties, we can learn new languages. All it takes is determination for independent students to study every day by themselves.

There are many websites, apps and platforms that helps not only on English, but also for many other languages, resources such as Babbel, Duolingo and BBC's official website, are some examples of virtual spaces where people can find some dynamic platforms of learning.

On the other hand, public students have few alternatives and much learning difficulties to face in their classrooms. Public school teachers are not always prepared enough for such crowded classrooms, sometimes, there are over 40 students inside, this is just one of the problems that can make the classes rather difficult, both for students and teachers.

It is very hard for public school teachers to instruct lessons for too many students, because they do not really pay attention and the books are not so good, in occasion the public schools actually have English books to be used in the classroom.

Fluency problem could be solved if the government invested more in Education, not only in English area, but also in all other areas. If we had more investment in qualified teaching programs, increasing the flow of didactic resources and best measures for practicing a second language, this way, the level of fluency among Brazilians would increase.

Nowadays, only 2% of young people in Brazil want to be teachers. In addition, that makes us to wonder who will educate the future generations. Obviously, these data are not

positive for Brazil, which has already demonstrated in other surveys and indicatives very negative results, comparing to other countries in the international context.

These data points to a less attractive reality not only for someone who wants to hire an intern, and can't find someone able enough to cover the expectations over a specific foreign language, as for the candidate who notices bad quality of his learning.

The consequences are that we have thousands of adults who have been studying "English" for a long time; however, they cannot show their knowledge and abilities in order to exceed the basic level.

A possible solution for such a bad educational condition would be if government, experts in education, teachers and students put all their efforts in order to empower language teaching and learning processes. Starting by giving priority to new kinds of learning programs and offering people who want to learn consistent support to overcome learning difficulties.

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The English language and the sports



The English language is fundamental in the globalized world. Nowadays, people who have no English language study don't know how to communicate with other people. It includes athletes and people attending sports events, for example, the World cup, Olympics, etc.

Furthermore, an athlete is always focusing on the trainings, games, tournaments, medals and trophies. So it's very important for the athlete to have a basic level of English because in a game, for example, he/she can communicate with the other players and the referees. It's good to have in mind that knowing English makes a difference because when the athletes are away from their countries of origin (working or taking part in an international competition) they need to eat, buy clothes, have fun and many other things, and when they do that, they should communicate with the local people, and most of these people usually know English even if it is only a little bit.

But why English? Because it and the Spanish (most of the times) are the languages that people use to be connected with the world. Also, the sports events happen in many countries, where people will use the English language like a standard language to communicate. It is not guaranteed that the local people will know English but it can be very useful in emergency situations.

In the field of sports events, the English language is present all the time through the tourism (when people leave their countries of origin to the place where the event takes place), hospitality (when they arrive and make the check-in at the hotel or other place),

communication (when they go on a sightseeing tour or just check around the place and people), etc. However, in Brazil, the English language is little used yet. According to the research of “British Council” only 5% of Brazilian people talk the language, and less than 1% is fluent. For this reason, learning the English language is an important factor for Brazilian people to participate in these events or look for a job on this area.

Some International Sports Events

Since antiquity, sports events have a power to involve crowds. For example in the Greek Olympic Games, from 776 B.C., the athletes of different Greek cities got together to perform in this event. Over the time and with the development of human civilizations, the games have suffered modifications until the present days. The globalization joined the world, and the sports events were responsible to connect countries and people. Nowadays, English is the language to link these people from different places, for this reason it is too important in events like the World Cup and the Olympics Games.



In 2014, Brazil hosted the World Cup. According to FIFA, the World Cup attracted about 500 thousand tourists. And in 2016, Brazil hosted another big sports event: Rio 2016 Summer Olympic Games, which also attracted crowds. It's undeniable that people who could talk in English performed better and let the tourists feel comfortable. Furthermore these events made Brazil more known, and for this reason, more people want to visit this place. So, more companies want to hire people who know English.

Although these events are very important, there are others which are also important like Gymnastics, Swimming, Tennis and other great World Championships, Formula 1, UFC, etc. And English is usually present when there is a speech or a presentation, and even in countries where English is not the main language they keep the use of some words in English. In Brazil for example, there are some sports that are not so famous and usually they maintain some terms:

Badminton:

- *Birdie*: "peteca"
- *Drop shot*: "largadinha"
- *Clear*: "defesa"
- *Smash*: "ataque agressivo"

Modern Pentathlon:

- *Handicap*: "Uma vantagem que o jogador ganha na hora da corrida por ter ido bem nas demais provas"
- *Cross-country*: "Corrida em pista de terra".

The other common words that people usually know the translation and like to use in English are: **Champion** (*Campeão*), **Classification** (*Classificação*), **Coach** (*Técnico*), **Court** (*Quadra*), **First place** (*Primeiro lugar*), **Game** (*jogo*), **Round** (*rodada*), **Final Lap** (*Volta final*), **Fair Play** (*jogo limpo*), etc.



Expressions in English that came from Sports

Talking about Sports is one of the most common habits in a lot of countries and there are even some expressions that came from the sports. Let's see some examples:

EXPRESSION	MEANING	EXAMPLE
at this stage in the game <i>any sport</i>	at this time	The students do not know the results of the tests <i>at this stage in the game</i> .
call the shots <i>any sport</i>	make the decisions	The teacher <i>calls the shots</i> in the classroom.

level playing field <i>any field sport</i>	everyone has an equal chance	If all the candidates know English they are in a <i>level playing field</i> .
go overboard <i>sailing</i>	do or say more than you need to	If you don't think before saying you will <i>go overboard</i> .
carry the ball <i>American football</i>	be responsible or give sequence	We must <i>carry the ball</i> on the project.
get a head start <i>horse racing</i>	an advantage, start before all others	The candidates who know English <i>got a head start</i> .
skate on thin ice <i>skating</i>	do something risky, take a chance	Betty is <i>skating on thin ice</i> by not telling the truth to her husband.
throw in the towel <i>boxing</i>	give up	Don't <i>throw in the towel</i> just because you didn't pass the exam this year.

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The advantages of taking part in an exchange program

DO YOU REALLY KNOW WHAT AN EXCHANGE PROGRAM IS?

An exchange program is much more than the act of traveling to another country. Nowadays this term has become more popularized and is the dream of thousands of people of different ages. In addition to traveling, the exchange student has the chance to learn a new language, a new culture, improve his/her knowledge and get out of his/her comfort zone, learning to deal with unusual situations, adding values and seeing the world in a different way.

Before going to an exchange program, it is necessary to make choices, such as establish what you are looking for, what you really want to do and then start researching on the destination, the educational institution, the course, the cost and where to stay. With the globalization, things have become easier, you can go anywhere around the world and learn any language. Therefore, it is only necessary to choose an ideal program for you and embark.

WHICH EXCHANGE PROGRAM WOULD YOU CHOOSE?

There are several exchange programs with different purposes, in which is possible to study, to work or to do both at the same time. It is up to the person who is going on the exchange program to decide which program is the best according to his/her goals. The most common programs in some countries are:

- **Language Course**

In order to be in touch with a new language and learn much faster, the language exchange program is an excellent option and one of the best ways to learn. The new routine, daily situations, the people you are going to relate to, can all benefit the logical reasoning, and become more practical of capturing and learning the language.

- **High School**

Known worldwide, this is a unique opportunity for teens between the ages of 15 and 18, who are in high school or who will start it, to study abroad for a minimum of one year. This is an opportunity to learn a lot more in several local schools, which can be a public or a private one.

- **University Programs**

For those who dream of taking a degree or to graduate abroad, besides having the possibility to choose among several areas to practice, the University Program is a great opportunity to start a successful career.

- **Au Pair**

The Au Pair program is suitable for young women looking for a long experience abroad. It is a great program to work and study, which consists on taking care of children and receiving for it, besides getting in touch with a new culture.

THE AVERAGE COST OF AN EXCHANGE PROGRAM

The cost of an exchange program depends on its duration and the location. It usually varies from 1 month to one year or even more. It is necessary to choose what is suitable for you.

The programs that last one month are great for those who have a busy life and don't have a lot of time or money. It is one of the best options for people who already know English and wants to improve it a little more. The cost of this kind of program varies from R\$4,700 to R\$9,200.

The three-month programs are suitable for those who are not very familiar with English. It is also a nice program to know a new culture and to study English while having a social life in the country. The price of this exchange program varies from R\$15,000 to R\$23,400.

The exchange programs that last more than six months are the best to really learn English. This kind of program is a way to study abroad as a native. It is suitable for everyone. It is amazing for those who knows only the basic of English and for those that wants to improve it a lot. The cost of an exchange program with the duration of six months is something between R\$18,500 and R\$35,000. It is hard to tell the price of one-year-long exchange programs due to the huge variation of the price in different locations.

CHOOSE THE DESTINATION

One of the most important things before going on an exchange program is to choose the destination. The main purpose of many people who go on exchange programs is to learn a new language. Nowadays, it is necessary to learn English, so the focuses of exchange

programs are the countries where the native language is English. For those who want to learn it, there are several options.

One of the most famous countries when it comes to exchange programs is Canada. The reason why Canada is such a popular destination is the price. It is one of the cheapest places of exchange programs. It is also a beautiful country, full of natural gems.

The United States is a very well-known place for exchange programs. It is a destination that costs more than Canada but is not so expensive. A lot of people are attracted to the cities near the beach such as San Diego, Miami and Orlando. New York is also a very popular city for those seeking an exchange program.

Another popular destination is England. Although it is a very expensive place to go, most of people are attracted to the cultural and touristic attractions, to the urban life of the large cities, such as London, and the facility to visit the rest of Europe. England also has many well-known educational institutes such as Oxford University and Cambridge.

There are many other countries that are great for those who want to learn or improve English, such as Ireland, Australia, New Zealand and Malta.

HOW TO FIND YOUR IDEAL ACCOMMODATION

In order to not have last-minute stress, finding the right accommodation is one of the first things an exchange student should think of. There are lots of types of accommodations; it varies according to your budget:

- **Homestay**

It is a family home for you to live while you study, and you will live with a family that cannot be native but speak the language you will study. It is usually located in commercial districts and away from big centers. You will have to get used to the schedules of your host family and not yours. Depending on the package you choose, it may or not include food. You need to know that they will not always treat you as part of their family, because sometimes you may just be a source of income.

- **Hostel**

It is a lower-price accommodation and most of the time, you will share the room with more people. Also, it offers great locations and more freedom and it is suitable for people who will spend little time doing the exchange program or for people who are just passing

through. It is indicated for people who want to have a greater connection with the diversity of cultures because in the same room can have people from various places of the world.

- **Student Housing**

It is indicated for those who want more freedom. Student housing is usually located in the central areas of large cities and near or inside schools and universities. You can get to know different types of people in a student housing and get a better price.

- **Hotel**

It is so much more expensive than all the other alternatives, but you can stay in your room alone with no one else. It is suitable for anyone who is looking for comfort and privacy.

SCHOLARSHIPS

There are so many foundations, universities, programs and competitions that offer scholarships to all parts of the world and for all types of students. It is important to have a goal for those seeking for an exchange program because there are several options of courses such as languages, cooking, arts, makeup, etc.

According to the site “*partiu intercâmbio*”, the best way to win a scholarship is to apply for a lot of scholarships. The site gives practical tips for those who want an opportunity to study abroad for free.

There are several institutions that offer scholarships abroad such as *Banco Santander*, and the programs include academic exchanges in Portugal, Spanish courses in Spain and opportunities in Latin American universities.

To apply for the *Santander* Exchange, the candidate must be a student enrolled in one of the participating universities and enroll in the *Santander Universitario app*.

Furthermore, *Unesco* offers scholarships for researchers to study in Japan. It is a *Unesco* initiative in partnership with the government of Japan. Candidates must be up to 40 years old, and only professionals who have master’s degree in priority areas can enroll, like in conflict resolution, intercultural dialogue, environment and communication and information technologies.

ADVANTAGES AND DISADVANTAGES

Before going to an Exchange program, it is necessary to consider its advantages and disadvantages. In this kind of experience there are more positive sides than negative ones, but it is necessary to check both sides before deciding anything.

There are many advantages in an Exchange program. For starters, it is a great chance to learn a different language or to improve one you already know. It is also a way to extend your social and cultural baggage and to have unique experiences. Another huge advantage of being part of an Exchange program is the importance it has when looking for a job due to the difference it makes on your curriculum. There are many more advantages such as exploring different educational methods, having the chance to study in worldwide famous schools, increasing self-confidence, meeting new people and of course, having the experience of a lifetime.

The main disadvantage of exchange programs is the cost. It is very expensive to study abroad and it is the reason why many people give up doing it. It is also important to consider the cultural shock that can be a big problem. It can be really difficult to adapt to the local food, the weather and even the beliefs. Another disadvantage that needs to be considered is homesickness and loneliness, so the student will have to be able to deal with them.

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The learning of a foreign language for the tourism

When someone goes to a different country or a different city, buys a souvenir, asks for a touristic guide, or travels to learn about a new culture, we could say that this is tourism. But tourism is not only this. That is more than we think. More than what we see. Tourism involves since the clothes until the lifestyle. From the agriculture until the gastronomy. From the language until the music. Tourism is about all the people, regardless of color, gender, religion, ethnic group, or anything.

The tourism helps in the countries relationship, motivates the people to study another language, helps the global economy, makes the companies improve their products and services, etc.

We can't forget that when we talk about Tourism, we also include education, culture, trips, and economy. In this article, we will talk about the main topics about the Tourism, separating what is the most important.



(Source: <https://www.hotelurbano.com/viajantehu/dia-mundial-do-turismo/>)

The importance of the foreign language at the tourism

When we think about visiting different countries, we focus only on shopping and leisure. Yet, an important factor is the language used in these countries. Simple things like buying souvenirs or placing an order in a restaurant can become a truly nightmare for those who don't know the local language.

English and Spanish, which are the main languages in the world, are taught in schools, and there are plenty of courses that offer the learning of several languages for those who want to improve or learn a new language. Usually, those who look for the learning intend to go to a country where this language is spoken.

Flying companies invest in the learning of new languages for their employees, so they can help, give tips, and even help the adaptation of the tourist in a certain place. It works in the same way with the touristic guides, who learn new languages so that they can be hired by tourists.

Tourism and economy

One of the most important topics about economy certainly is the Tourism. Without it, a big part of the monetary circulation couldn't work. If people only thought that economy is industries and world trade, they never would invest in Tourism. Many municipalities invest hard in tourism because the monetary return is higher than if they had invested in industries or agronomy.

When someone buys a keychain, a mug, a map or a T-shirt, this person is contributing to the local commerce, the familiar income, and an infinity loop that many people are part (this loop is basically: produce, sell and buy). There are also the services, like massage, assistance, touristic guide, and others. Those services are usually hired for people that want to have a deeper understanding of the country.



(Source: <http://economia.culturamix.com/dinheiro-2/turismo-e-economia>)

A lot of tourists travel to new countries to try the food, because in each country the flavor, the agriculture, the spices, and the culinary techniques are unique. You will never find the same dish in a different place. For example, the Japanese food, Temaki, has a different flavor if it is prepared in France, Brazil or another country, because the type of the fish, the

rice, the techniques are not the same, so the flavor will be different too. For this reason, people will travel for the country of the origin of the food to taste the real flavor.

The regional tourism is usually the most searched in the own country because it is more inexpensive, near, and need only the own language. Touristic cities prepare themselves to receive large amounts of tourists, and it is good for their residents. The city grows up, and the life's quality grows up too. Historical cities are important too, because tourists have a big curiosity in the past of the monuments or the architecture, then, those cities are always busy.

Tourism and Leisure

English language has become so common in the life of the Brazilians that sometimes we have contact or use the language but do not realize that we are using English , so people who don't speak English cannot understand a lot of things. There are many advantages if you start learning English and you can use it at school, reading articles, at work and also during leisure time.

English language has so many words introduced at the Brazilian vocabulary, for example:

- Web site
- Drive thru
- E-mail
- Internet
- Fast food
- Download
- Hot dog
- Etc....

When you're able to speak English, you're able to understand how and why others cultures work differently.

Talking about leisure time, English is important when you meet international people on the street and can help them or be helped. Also while you are watching movies, reading articles, during a trip, listening to music and etc. Furthermore, you can make friends from different nationalities, friends who you can exchange knowledge and experience.



(Source: <http://www.residenciasaude.com.br/portfolio-item/guia-de-turismo/>)

In the Netherlands for example, almost everyone can speak English very well, and this can help the tourism and leisure time in the country.

So, people from other countries, can feel better to go there, because they know that if they are lost or something like that, they can talk and be understood easily.

On the other hand, sometimes people can feel afraid to go to another country where it isn't common to speak English, and this could be very bad for tourism and economy.

There are other cases, for example, when people really want to visit Japan, but they're afraid to go and can't do anything because the language is totally different and English there isn't so common and also it's a little bit difficult to understand Japanese English.

And then...

In this article, we showed what tourism is and the most important topics about it. We hope that who is reading appreciate it.

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Language problems abroad

We know that it's not easy to go through changes when we leave our country to go to another. Although we are excited with the journey, it's difficult to get used with the different cultures, customs and languages.

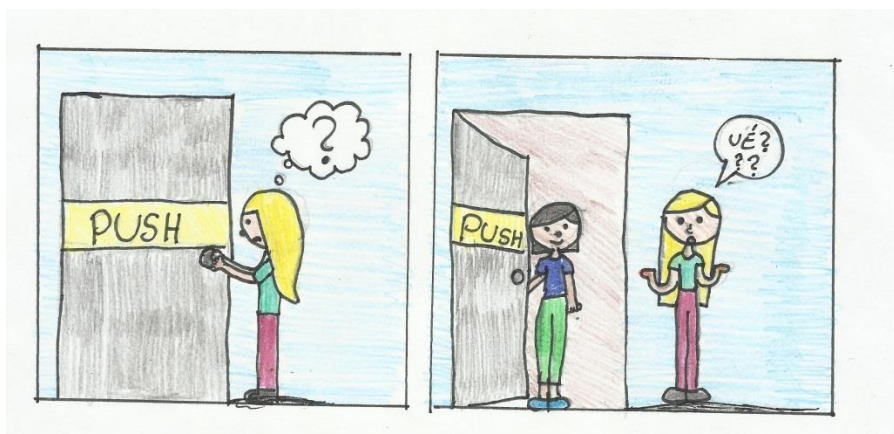
One of the main problems is the barrier that the language brings. It's more difficult to get used to a new place if you don't understand what is being said by the natives. Learning English or another language is essential because it can be useful in emergency situations or when you just need some information. Of course you can use gestures and try to communicate with the local people but they are more likely to help you if you at least try to speak some words in their language.

Let's see some situations that are possible to happen with anyone anywhere.

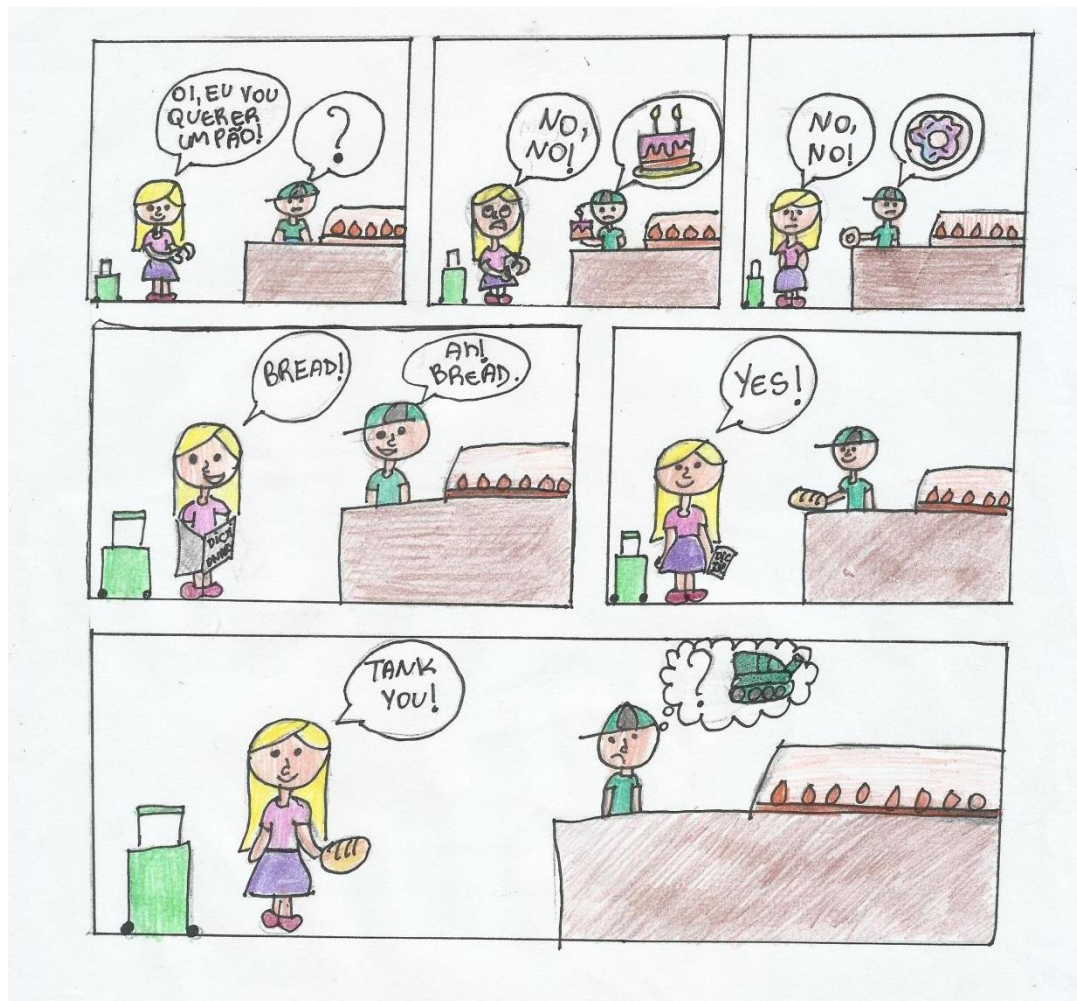
Melissa is a girl who went to a place where she didn't know the local language:

"Hi everyone! My name is Melissa and today I want to tell you some problems that I had when I was a kid and had to go to the United States because my father was going to work there. I didn't have time to study English before moving there so I only knew Portuguese. I was 12 years and now I think that those situations were very funny and showed me the importance of learning a second language."

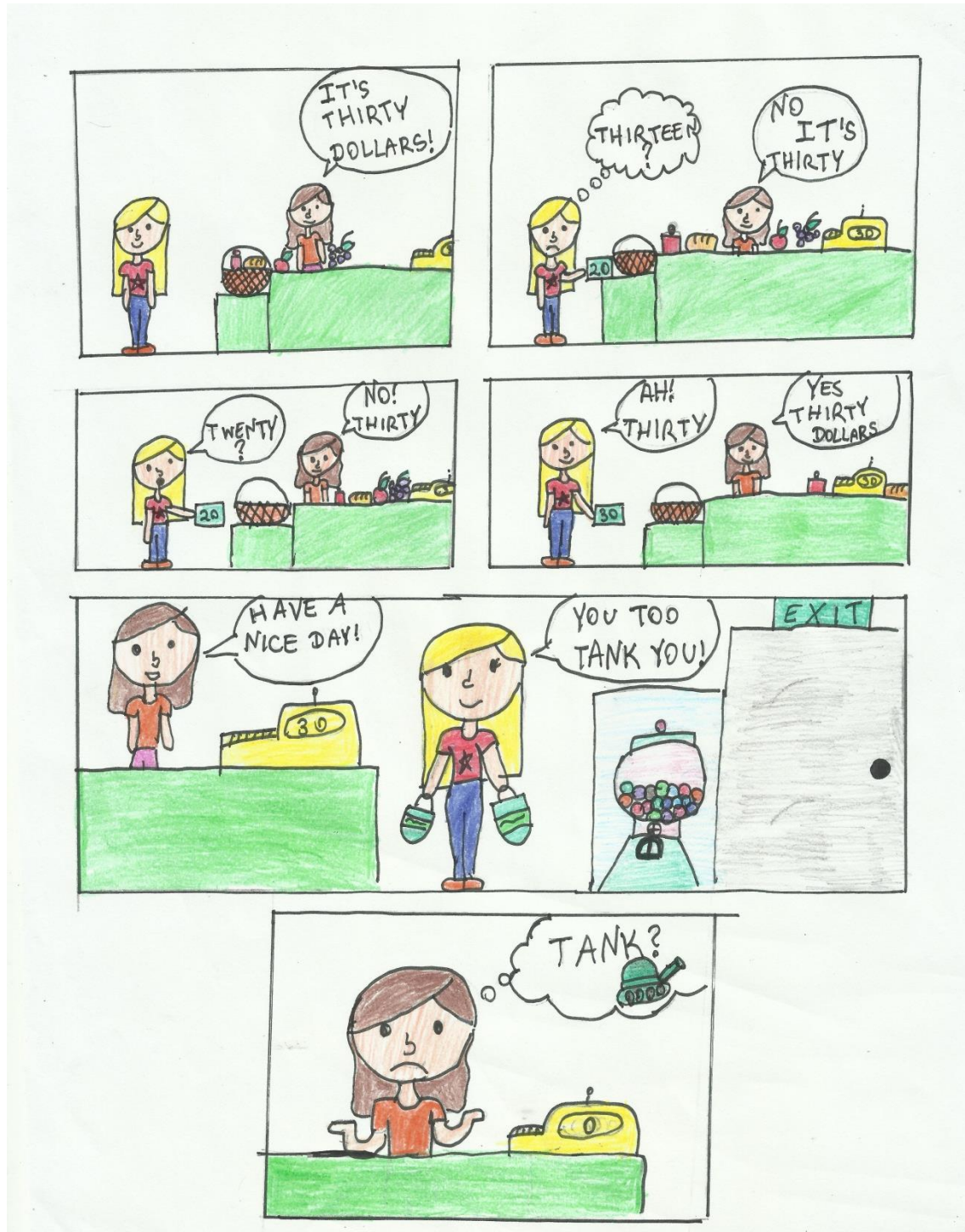
One day I had problems understanding the right meaning of the words. I was at school and there was a door with the word PUSH on it. In Portuguese we have the word "puxe" which means "pull". Since the word "push" and "puxe" was so similar I tried to pull the door! I couldn't understand why the door wasn't opening and got very surprised when someone opened the door from inside. After this, I learned the right definition of the word "push".



And there was another day when I wanted to eat bread and went to the bakery. But when I got there I had no idea about how to order bread in English and said it in Portuguese. Of course the clerk didn't understand a word! So, I started to make some gestures and he brought me a cake! Then I made more gestures and he brought me a doughnut this time. In the end I needed to use the dictionary and finally he could understand me. Then I said Tank You because I didn't know the pronunciation well. For me tank and thank was the same! But now I know the right pronunciation!



Another day, I went to a market and this time I had problems listening to the numbers. I was confused with them! First I had heard thirteen and gave the lady a twenty-dollar bill, but she said I was wrong and repeated. Then I thought it was twenty but I was also wrong. Finally I realized it was thirty!



And these were some embarrassing and weird situations I had to face until learning English.”



The End!

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The English language for the professional future

- **TO ENTER INTO THE JOB MARKET:**

English is said to be the second most used language in the world, and has become a differential to enter into the job market. Many companies see English as a crucial factor in the selection of their candidates, as the need to expand their business in search of new spaces in the economic market increases every day. As a result, many candidates lose their jobs.

For this reason, a lot of candidates have sought to learn English so that they do not miss opportunities and can grow professionally. And that also happens with those who are already employed. A survey conducted by the site of job vacancies *Catho* says that only 27.6% of professionals invest in language courses currently.

Knowing how to speak English increases your chances of getting into the market and having a good professional position, in addition there is the possibility to have a significant increase in the salary.

Therefore, we can say that without a certification of English proficiency, it is often not possible to join a renowned company or a company that requires such ability. The lack of English in the curriculum can lead to great losses in professional life.

- **HOW ENGLISH CAN HELP YOU MAKE MORE MONEY:**

Nowadays English has been sought by people of different age groups for several reasons. The main one is for the job market. But how can English help us make more money?

With the rise of the unemployment, the demand for English in the job market has been increasing greatly, but it can also be very important for people who want to earn money with their own business, for example. People are seeking alternative ways to ensure a monthly income and among these alternatives the most common are: Open a snack bar, sell food and beverage, clothes, jewelry, etc. But sometimes many people think that just because they work for themselves they do not have to try to learn other languages, but it is not true.

When you have knowledge in another language you increase the target audience for your product, you can stand out amidst great competition in the market and have easier communication to capture the customers. That's why English can contribute a lot to increase the income, not only in a company where it is possible to get a promotion but also in your own business where you can increase your power of communication with different audiences.

- **DATA ABOUT THE CHANGE THAT THE ENGLISH BRINGS:**

Learning English may look very difficult, but it is also very rewarding! English can help you get to know the world, create new career opportunities, and finally open new doors.

In this globalized world, being able to communicate with people from different countries becomes a very valuable skill. Learning English can really increase your job opportunities and help you expand your talents internationally.

English will be your passport to know the world. Often, English is the *lingua franca* for official purposes, after the main language of a country, and is definitely very useful when trying to find an exit from an airport abroad for instance.

If you want to expand your knowledge, study more or do research, English will be an invaluable tool. English is used by the world's leading universities, newspapers and publishers. It is also one of the most common languages used in presentations and conferences, especially when you speak to an international audience.

- **HOW TO LEARN ENGLISH:**

Being fluent in English requires a lot of effort and dedication, since learning a new language is not easy, so it depends a lot on the student performance. A large number of students find it difficult to practice English, perhaps because grammar is different and difficult to assimilate or even because the lack of time, since daily work and duties can be a hindrance to studying. Taking an English course will open doors for you to learn a new language, a new culture and can benefit your career, but only the course is not enough, you need to practice at home to develop the skill. Thinking about it, here are some tips that can help you learn and practice English:

1. **Organize your time:**

It's important to maintain an organized schedule, so that you can study at least one hour a day on your free time, because without practice there is no learning. Creating a timetable can also help you plan your time and organize your activities.

2. **Look for new learning methods:**

Look for new learning tools in various free-form entertainment activities, such as reading books, news, and even short texts in English to learn unfamiliar words. Watch English films, series, and documentaries to improve performance and develop listening skills in English. The habit of listening to international music is also essential for improving learning.

3. Study slang and expressions:

As like in any other language, English has several slang and expressions which are used frequently by the people. The greater the knowledge and contact with these unfamiliar sets of words, the greater the chance of enhancement of the new language. It is not enough to only master vocabulary and grammar, it is necessary to have a general knowledge, formal and informal. Some English courses do not teach foreign slang and expressions to students, and unfortunately they end up having difficulties abroad, because slang and expressions are used extensively in dialogues with native speakers.

4. Study the grammar of the language:

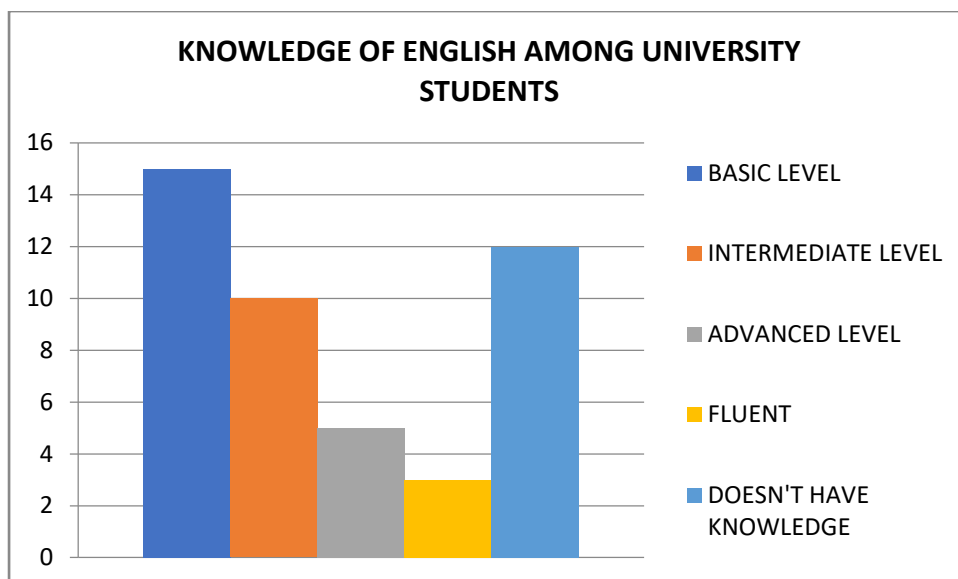
Learning the grammar of a new language is very difficult and it depends on practice and training. But grammar is essential for a good conversation. It is therefore very important to study grammar correctly to ensure optimal dialogue and fluency. It is necessary to have a reasonable knowledge of the grammar in the study of English; it will make you understand the meanings and the composition of the words.

5. Dialogue training:

Only theory is not enough, it is necessary to put into practice your conversation. With the help of songs, movies and series in English and practicing the grammar you will be able to have a dialogue without problems. Start alone, even in front of the mirror, so you'll be chatting easily with English-speaking students as well as you, and then with native speakers.

• RESEARCH AMONG UNIVERSITY STUDENTS AND WORKERS:

A study was carried out with 45 students from the *Faculdade Capital Federal-FECAF*, located in the city of Taboão da Serra, where the level of English of university students was raised:



In addition, another poll was carried out to know what the people think about the importance of foreign language in a workplace. It was collected some information from a group of people who work with marketing and technology, in special at *Samsung* company. Twenty people were interviewed, and this is the conclusion:

- Eighteen people think English is important to the job market and two people disagree.
- The people who think English is important affirm that learning another language can change everything, like getting a better position at work and have more opportunities abroad.
- The people who disagree affirm that to succeed on the job market it is necessary just to focus and give your best. They also comment on the expenses that taking a course brings, claiming that learning another language in Brazil is very expensive.

English is dominating the world and in a few years experts believe that English will be mandatory for a person to achieve a good career in the job market. Our chance is coming.

So, let's learn English?

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The influence of the media on the English learning

We are in a century where we experience more and more foreign languages present in our lives, in games, music, movies, books, and the famous series. What has become constant are children and adolescents with a big contact with English vocabulary through these medias, creating a broader mental development.

The English language is the common point among people from countries of different cultures and traditions that want to communicate, whether for business or leisure. This is our new reality, even being in a country whose official language is Portuguese.

Nowadays because of the modernization of the media, the learning of new languages becomes a fundamental tool for an individual. If your sons and daughters can have this possibility of contact with foreign languages, it is great, because as they are in the stage of growth, it is easier for them to learn, besides the opportunity and forms of learning are abundant!

In the first years of life, the brain develops incredibly fast. There are thousands of new



neurological connections and learning anything at this stage becomes much easier, including different languages. Many believe that learning a second language hinders the intellectual development of children, but there are studies showing that this is not true!!

The brain when stimulated always begins to make new connections and new synapses, influencing its formation. Children in early childhood have more facility than adolescents and especially adults, because they are like "sponges", they absorb everything that is shown for them. In addition, those who learn English early have the chance to get faster in perfect pronunciation, as the phonetic device at this stage is capable of reproducing various sounds.

With the rise of technology, independently of school, children come into contact with English earlier and earlier, because devices with Internet access make them come across with the English through games and videos available on the Internet. New applications are formulated every day, which bring a variety of ways to instill children through the smartphones, televisions, computers or tablets. There are applications with songs,

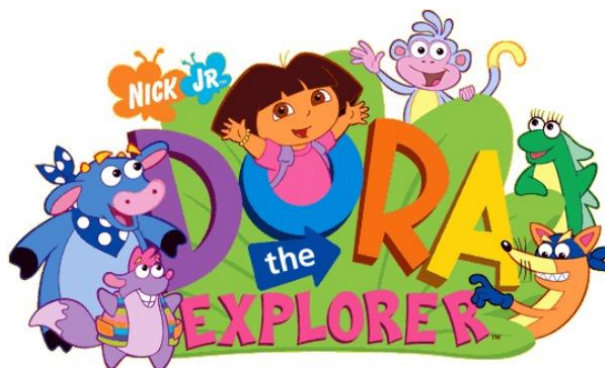


choreography, repetition of pronunciation and readings, appropriated for each age group of children, and they let them become more skillful.

The educational cartoons and series of the moment are incredibly creative, because they entertain and teach at the same time both children and teenagers. They introduce the English language in a more dynamic, participative and attractive way for the children.

Almost all parents have a conservative opinion, which says that watching too much television is bad. However a careful analysis has been made which reveals that a lot of the cartoons produced in the last decades have enormous educational potential.

Attractions such as Team Umizoomi, Mickey Mouse ClubHouse and Dora the Explorer, for example, have great ability to contribute to the acquisition of competence and skills normally worked in the school environment.



They are available for anyone, through cable television and Internet sites, like Youtube or Netflix.

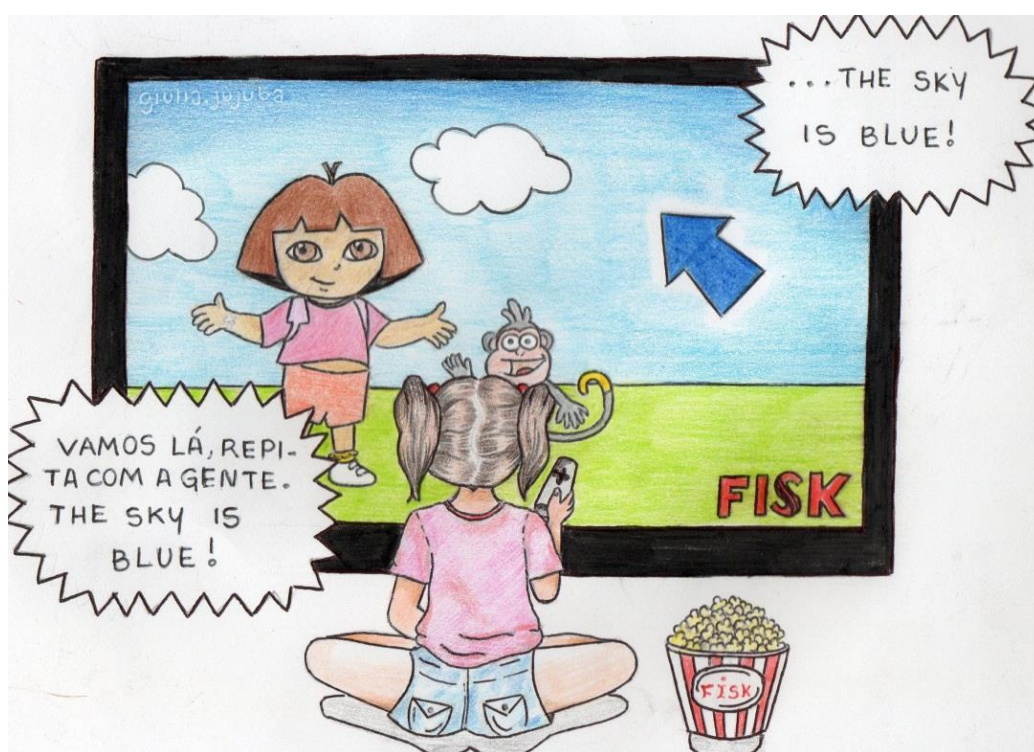
Other novelty for children and teenagers is the English reading of comic books. Reading alone or reading accompanied of the audio is an excellent way to move forward in language learning. They are always a good alternative for beginners. There are many possibilities to find online comics, books and read comics in pdf and other formats.

When we are really starting to learn a language, we should start with the comics just for children and when reading juvenile comics becomes easier, it is better to move to an

advanced level. Remembering that learning English should not be seen as an obligation! But an opportunity and a privilege.

Another important aspect that should be highlighted is the presence of music on the media, through the radios, TV and Internet. The influence of international music (especially in English) in Brazil is very strong and visible, because they are played frequently on some radios, and they become the standard style of music in certain seasons. In some cases, songs in English are more famous in certain regions of Brazil than the national ones. They are present in the daily life of Brazilians, who usually sing them, regardless of whether they are pronouncing correctly or not.

Music plays an important role in learning English, because at the same time as we



learn, we are having fun, and playfully expanding our vocabulary. In a pleasant way, when we listen to these songs and repeat them we are memorizing the words and the pronunciation of these words. In many cases, we seek to know the lyrics of the song so that we can sing along with it, as well as their translation, which encourages more contact with the language. When we sing a song over and over, we automatically learn to articulate the words better and avoid the accent.

In addition, we cannot forget that English is also part of the culture of video games. Some people who play video games often have no interest in learning a new language, but they need a basic notion of it to understand some rules and part of the storyline of the game. Consequently, when playing, they are getting used to the vocabulary not only formal, but also

informal, which includes slang and popular sayings. This routine also stimulates the search for the translation of some unknown words and due to the original audio found in some games they also learn the correct pronunciation of the words. People, through this conviviality with the games, acquire an even greater knowledge plus what is taught them in the English courses, emphasizing the fact that to study English is not just to attend classes, because we can also learn it with the pleasant activities of our daily life.

In conclusion, we can say that the power of the media on the learning of English is undeniable and that there are plenty of ways to have contact to it.



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English and the social medias

English is a language widely used around the world, so it is also widely used in social networks.

We have and use a large number of varied apps in which we can have contact with a foreign language. Examples of social networks where we can often see the use of English are: Facebook, Twitter, Instagram, YouTube, etc...

SOME SOCIAL MEDIAS



Facebook is a virtual social media and network created in 2004 by [Mark Zuckerberg](#). It is one of the biggest Social Medias, having around more than 2.2 billion monthly active users by January 2018. It is usually used to post photos, messages, memes, share videos and links, etc. You can also use the Facebook account to log in some apps.



Twitter is a social network of micro blogs, in which users post tweets (which are messages with a maximum of 200 characters) and was created in March and released in July 2006 by Jack Dorsey, Evan Williams, Biz Stone and Noah Glass in the United States. It is estimated that it has 330 million users in the world, and 30 million in Brazil. Its trending topics function usually is like a thermometer to check what is a hot topic at the moment in the country or in the world, and it is easy to see words in English among these trending topics even if it is a non-speaking country.



Instagram

Instagram is a social media that allows users to share videos and photos, and using a great variety of filters. You can also watch live videos and stories from the people you follow, like your friends or the celebrities. They often use English captions on their photos and tags. It is a great media to be connected or share the most memorable moments.

YouTube now has around 98 million users, and this social network

offers videos from all over the world and is used not only to watch videos but also to listen to music, follow youtubers, follow program channels and even to do marketing. YouTube was created by Chad Hurley, Steve Chen and Jawed Karim on February 14, 2005. They created the site because of the difficulty people had at the time to share videos on the internet. In 2006 it was bought by the company Google, for 1.65 billion dollars. Nowadays anyone can become famous by opening a YouTube channel, making videos of recipes, parodies, vlogs, curiosities and tutorials. YouTube also made the English learning more accessible because of the variety of available videos.

Have you stopped and thought about how many people use **WhatsApp** only here in Brazil? More than half of our population uses this application. In Brazil, there are about 120 million users. At the beginning, this application was just used to chat with family and friends, but nowadays it has become one of the most important applications and is used worldwide



having around 1.2 billion users in the world. It is not just for messages, but also for voice and video calls, making it possible for people to call and see each other. This application also allows you to post things, like phrases, photos, in a bar called "status".

ENGLISH x SOCIAL MEDIAS

According to the “*Word for Word*” book, the most commonly spoken languages on social networks are English, Mandarin and Spanish. English is still the most important language in the world and it is estimated that about 1 billion and 600 thousand people have English as a second language and the trend is that the number will only increase.

Mandarin is the official language of China, which is the most populous country in the world, so it is natural that it is in second place among the most used languages on the Internet.

In the book's research, they say that Spanish is also often used because it has a large number of native speakers, even than English. Besides, the enrollment in Spanish courses grew about 32%.

Nowadays, many young people and adults are influenced by technology, which makes them install apps, create accounts and navigate on social networks for hours. As such, these people have frequent contact with English, even if it goes unnoticed, through images, captions, names (of objects or apps), or small words such as slangs and abbreviations.

Currently, social networks are very important. It can be just to talk to friends and family on a daily basis, or even to work. Most of us use abbreviations and slangs to make it easier and faster to send messages. There are a lot of common abbreviations like "XOXO" - meaning "hugs and kisses", "LOL" – meaning “laughing out loud”, and many other abbreviations. See next other examples:

- **B4** – Before
- **BTW** – by the way
- **C U** – see you
- **L8R** - Later
- **2MORO** - Tomorrow
- **YOYO** - You're on your own
- **ILU** - I love you
- **UR** – you are
- **OMG** – Oh my God!



rufly._rutherford OMG Gossip Girl Lily Van der Woodsen XOXO does this mean right? ❤️🥰 i love it! ❤️

2 sem **Responder**



mabrie.hutson lol ur still gorgeous

11 sem 1 curtida **Responder**



adriane_mourato ILU so much ❤️

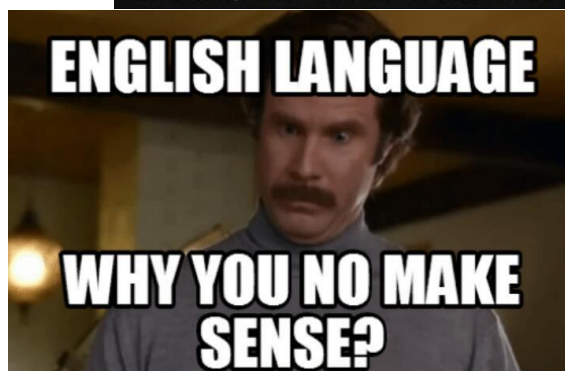
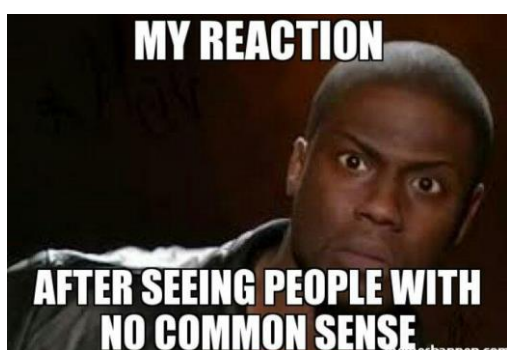
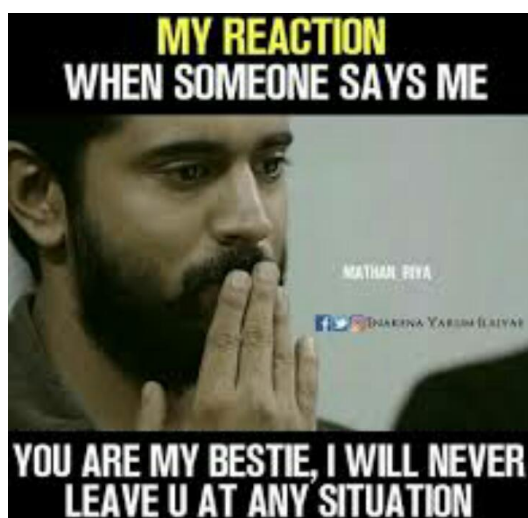
32 s **Responder**



In addition to slang and abbreviations, it has also become very common to find the famous "memes" on social networks and on the internet.

Memes have become known all over the world because of the humor. Usually memes are made with a funny photo (of person, drawing, animals, or even objects) and a caption that is not too long. When a meme gets viral it is spread quickly by the sharing of it on social networks like Facebook.

Although many of the memes are made and shared by Brazilians, we can also easily find memes in other languages, such as: English, Arabic, German, etc...



When you know English it is much more enjoyable and funnier to surf the net and check the Social Medias. So let's learn English!

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English for everyone, English for everything

English has become the most widely spoken language around the world. There are no limits to tell us how English keeps influencing people's daily lives as the most famous language. In order to understand this impact, it would be necessary to go back in time and find out some possible reasons for that, considering the historical facts that went on a long way to contribute to English becomes present in various occasions we live on now.

It is a fact that industrial revolution and globalization directly collaborated to English language expansion all over the world. With that, English became an influential language in corporate world and expanded its status as a global language. English growing popularity in many countries around the world is because of its outstanding presence in various fields, such as business, communication, academic life, tourism and others.

The wide application of English language also reinforces the need to go deep in its knowledge and be acquainted with language aspects and meanings constantly added to English day after day.

Technology comes directly associated with the use of English and it has changed communication around us: since telephone invention until Internet expansion, new technologies bring innovations on teaching system, consequently, it is also possible to highlight its importance on learning. Nowadays, technology offers us suitable educational platforms, applications and other materials that contribute to language teaching.

It is possible to say that technology provides us with some alternatives to improve the way we study English: learning abilities practices such as listening, reading, writing and speaking come up with different applications that facilitate the acquisition of knowledge.

Learning English

When someone starts learning English, there is no the ideal time to start it. Nevertheless, the sooner the person starts, the better learning process will be. However, the best time to learn a second language is believed to be simultaneously with the learning of the child's native language, it means, during the first years of life.

At this time, Children learn their own language by using ludic material, so they can also learn English in a playful way. Learning of English at this time offers stimulation to the development of intellectual skills in diverse situations and helps the comprehension of the formal and colloquial perspectives of the language.

On the other hand, if teaching process happens improperly, (not employing appropriate methodologies or when it is affected by lack of motivation) learning process fails, in consequence, frustration and learning difficulties may result to student a desire of giving up the search for knowledge.

Over school years, children and adolescents keep contact with English in accordance with parameters set out in the planning for curricular form. This is the time the student must learn basic structures like verbs, articles and pronouns. Besides that, students are taught the application of simple structures and their respective purposes in the everyday life.

The teaching of foreign language is part of both public and private curricular contents. The motion to that is to allow people, since the early years of school life, to learn a second language. Ideally, any person, adult or adolescent should learn how to read, write and speak a second language during the time they attend regular school. However, there are flaws in public policies that complicate the achievement of such goal.

In adulthood, period in which the person works a lot, there are challenges ahead the person faces when he decides to start studying a second language, such as the difficulty of organizing his own time to complete tasks throughout the day.

Despite the difficulties, many people have decided to learn a second language motivated by different expectations. There are numerous other motivations for someone starts a language course.

According to **Anderson Lima**, who is 31, acquiring knowledge has been very important for him. Family and schoolteachers always showed him the need to be up-to-date with knowledge and this encouraging situation has motivated his desire for learning a new language even more.

He started his English course for professional needs because he believes that “having a second language in academic curriculum is a differential in the job market”.

He mentions difficulties, he says he has faced some obstacles such as having little time to study and to expand his vocabulary, however, he admits how rewarding is to be able to speak English, to understand people talking in English.

English is the most used language for business, for trade marketing and it is effective to connect international partnership, for this reason, it is important to emphasize that having fluency is a competitive differential to achieve more advantageous employment opportunities.

Felipe Jesus, who is 22, believes that English is a need, considering job market competitiveness. For him, learning a second language “opens doors for new possibilities and

contributes for our professional and personal achievements”. He says Speaking English helps people conquer opportunities, improves their qualifications and offers them tools for “mastering English as a second language”.

Considering academic life more attentively, it is notice that English is often used in articles and research sites, if someone wants to improve possibilities in these fields, taking an English course or attending exchange programs are encouraged.

According to **Nataly Nunes**, who is 19, having English at this stage of her life is very good.

She says that *“Since I was a kid, my parents instigated me to learn and then, learning English became my passion. Soon I will be in college, where I will be able to use my passion. I want to use my knowledge in English driven to civil construction programs also to understand articles and translate them. So, I take an English course because I really appreciate it and it will help me in the next steps of my social and academic life”*.

It is also important to consider the high number of people who enjoy improving their cultural level by traveling around the world, for this end, they need to communicate with people from different countries.

According to **Alexandre Queiroz**, who is 24 years old, “it is quite nice to have English in life”. Despite the fact that he has just started studying English, he considers English as a kind of purpose to achieve the ability of learning more, even when learning time happens in adulthood. He told us “your mind is like a machine to make dreams” and he concludes that studying English will allow him to have the trip of his lifetime.

Danilo Pires, who is 14, shows his interest in learning English considering living abroad. He affirms: “after finishing English course, one of my goals is to go abroad, to have college there. He mentions that taking an English course is advantageous because English is widely used “to make friends, to travel, to take part in exchange programs, to study abroad”.

In his opinion, “when someone goes abroad, the visitors need to know how to use specific words, so people can exercise their abilities. Everybody needs to interact with each other, therefore, “that is the importance of knowing a language like English.”

In conclusion, English allows people achieve academic and professional abilities, or yet make someone’s dream comes true.

Everybody should study a second language to have more opportunities to reach social and cultural upgrading. Therefore, it is up to each person to decide when they want to do that.

Those ones who decide to take on this challenge will certainly not waste their effort because it will offer people cultural enrichment and so many opportunities.

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Danilo Pires de França

Nataly Sousa Nunes

Felipe Ferreira da Silva Jesus

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